

# **Deepening Regional Development SDGs**

## **- Examples from Advanced Cities -**

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**Chairperson of the Local Government SDGs Promotion  
Evaluation and Study Group (Cabinet Office)**

**Chairperson of the SDGs for Regional Revitalization Finance  
Study Group (Cabinet Office)**

## 1 Panelists

- Hiroshi KAMEYAMA
- Mahadi Che Ngah
- Pereric HÖGBERG
- Junichi FUJINO

## 2 Program (total 80 minutes)

- 1) Explanation of the Purpose by the Coordinator 5 minutes
- 2) Presentation by panelists 4 persons × 8 minutes = 32 minutes
- 3) Exchange of opinions 2 cycles × 16 min = 32 min

## 3 Exchange of Opinions

Discussion point 1 Status of Deepening of SDGs: Examples from Cities of the World  
- Status of initiatives to achieve SDGs in cities

Discussion point 2 Direction for vitalization of regions:

Trend towards public-private partnerships

- Public-private partnerships by local governments and local corporations to vitalize local economies

## - Summary

# Expansion of local development SDG initiatives

**2008–**  
(Eco-model City Initiative)

**2014**  
(1<sup>st</sup> term Comprehensive Revitalization Strategies for Cities, People, and Careers)

**2019**

**2020**  
(2<sup>nd</sup> term)

Eco-Model City  
(2008)

Eco FutureCity  
(2011)

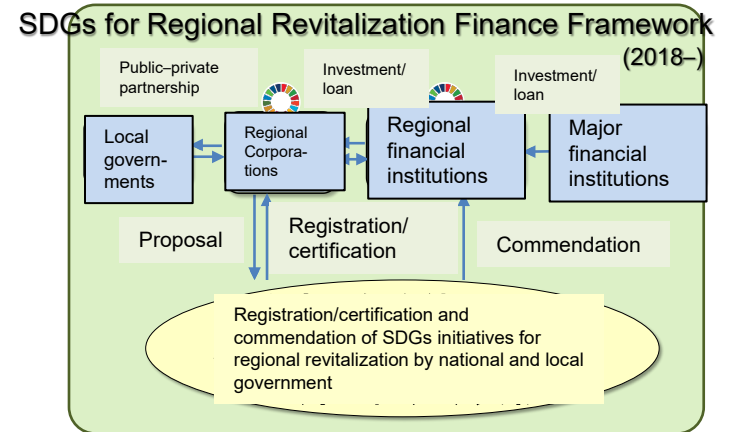
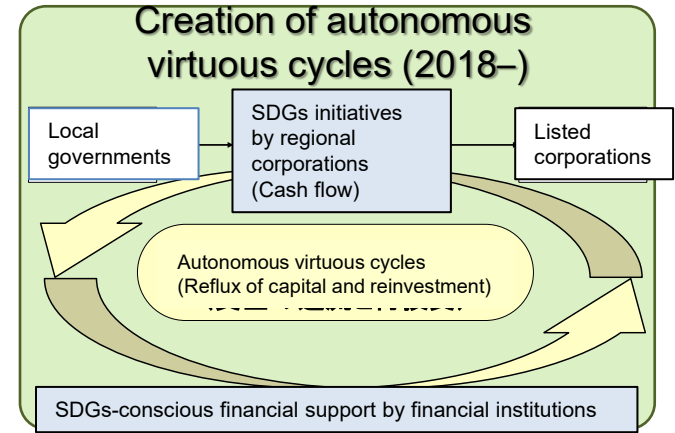
Promotion Council for the  
Eco FutureCity Initiative  
(2008)

Local Government SDGs  
Promotion Evaluation and  
Study Committee (2017)

SDGs FutureCity  
(2018)

SDGs Model Projects  
(2018)

Public-Private  
Partnership Platform  
(2018)

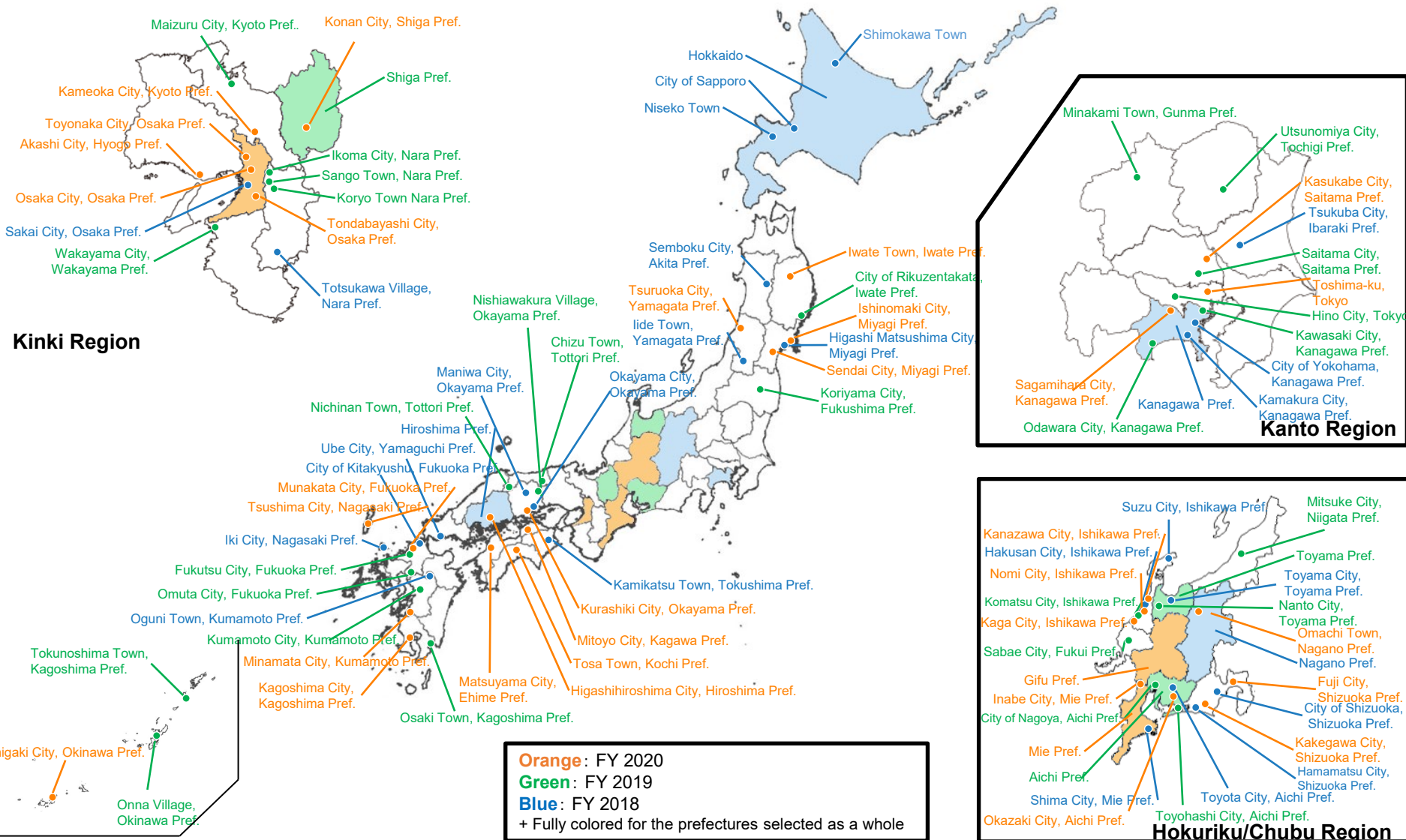


Local governments  
as key players

Public-private  
partnership

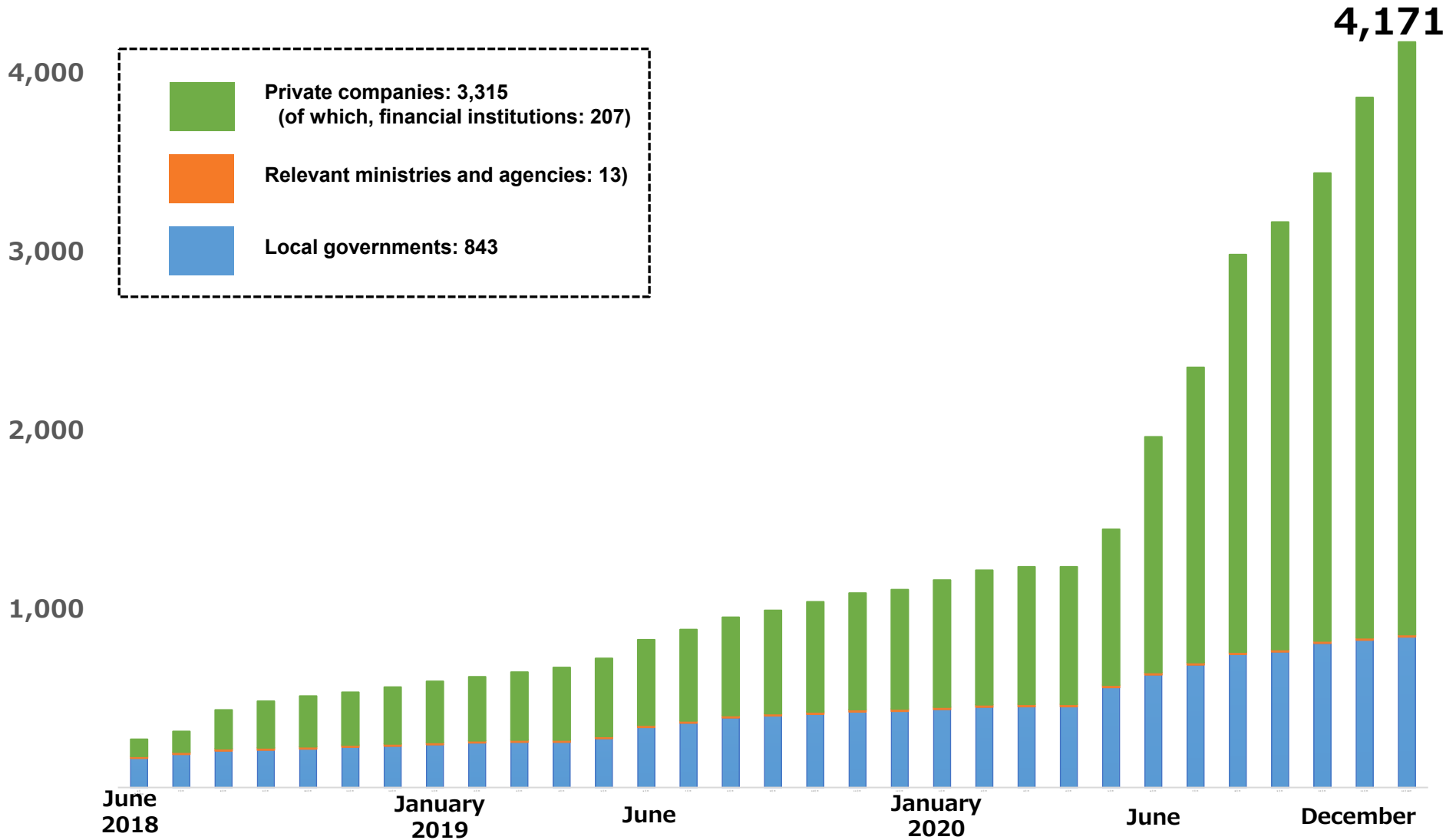
Involvement of private  
corporations as key players

# Selected SDGs FutureCity (for three years, 2018–20)

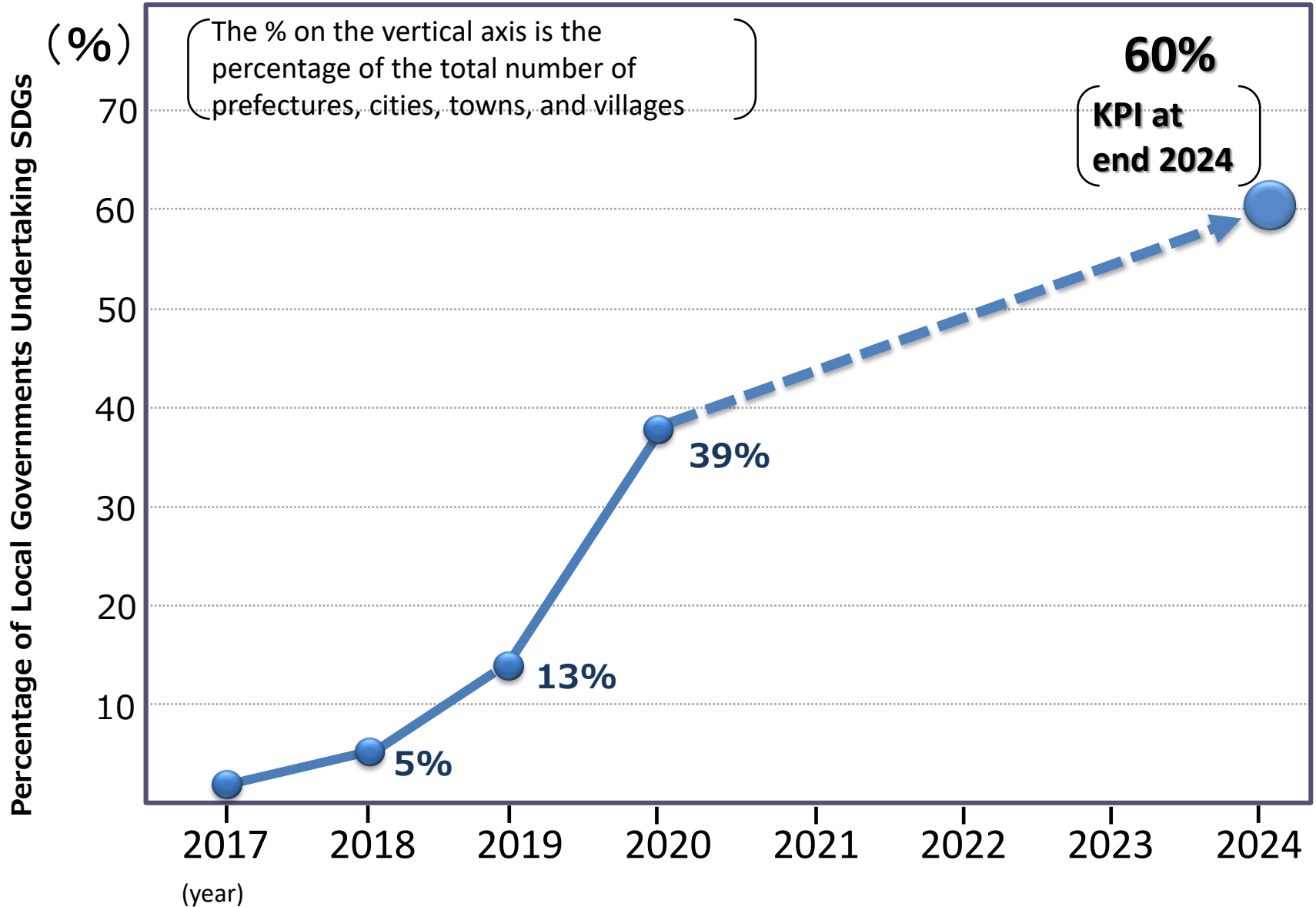


Source: Compiled on the blank map on the website of the Geospatial Information Authority of Japan (<https://maps.gsi.go.jp/>)

# Number of Members of Public-Private Partnership Platform: 4,171 Groups



# Percentage of Local Governments Undertaking SDGs



Basic Objectives of Phase 2 <Policy System of "Comprehensive Revitalization  
Strategies for Cities, People, and Careers"

(adopted by the Cabinet Dec. 20, 2019)

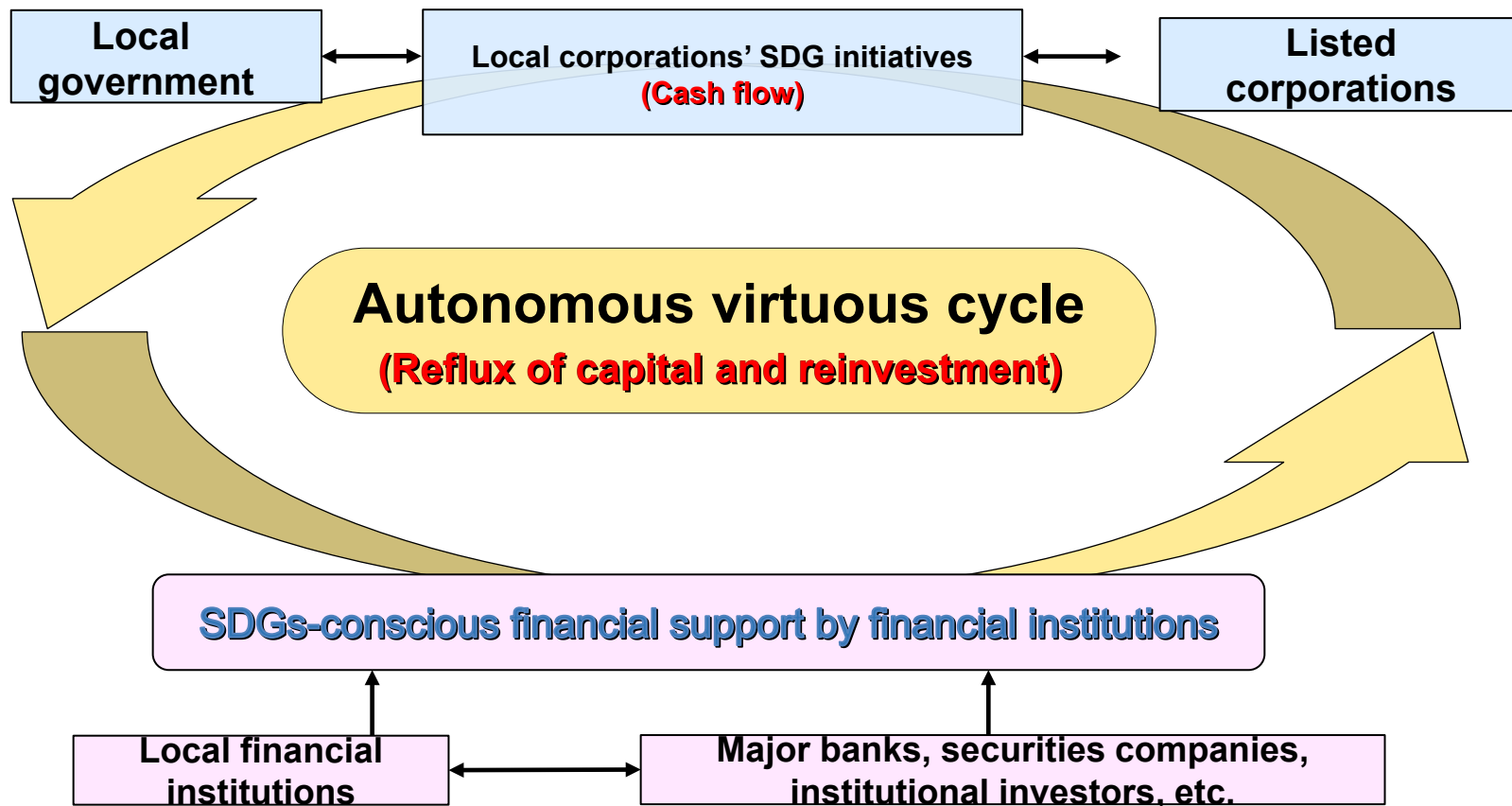
1. To create **communities where people can earn and work safely**
2. Build a connection with, and create a new **flow of people** to, local communities
3. Fulfill their hopes for **marriage, childbirth, and childcare**
4. Create an attractive community where people gather and **live safely**

⇒ **How can local economies be revitalized?**

⇒ **Autonomous virtuous cycles and finance framework**

# Autonomous Virtuous Cycles and Regional Revitalization SDG Finance (Cabinet Office, 2018)

(SDGs for Regional Revitalization/ESG Finance Study Group (March 2019))

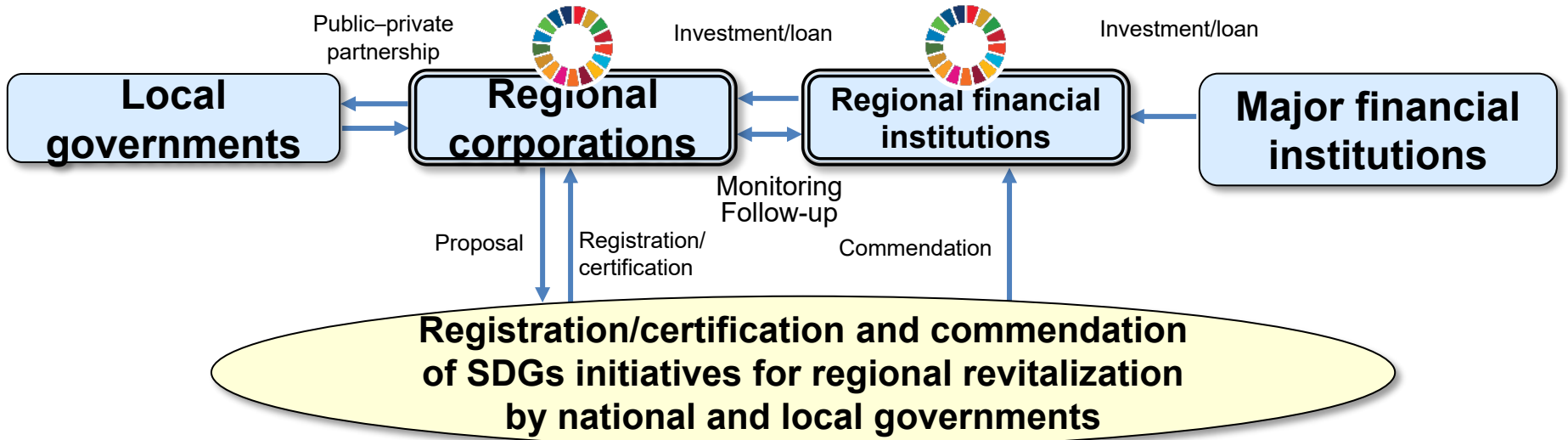


⇒ Regional corporations generate new cash flows while resolving regional issues through business activities

⇒ Profits gained are reinvested into the region to create autonomous virtuous cycles



# SDGs for Regional Revitalization Framework Towards Revitalization of Regional Corporations



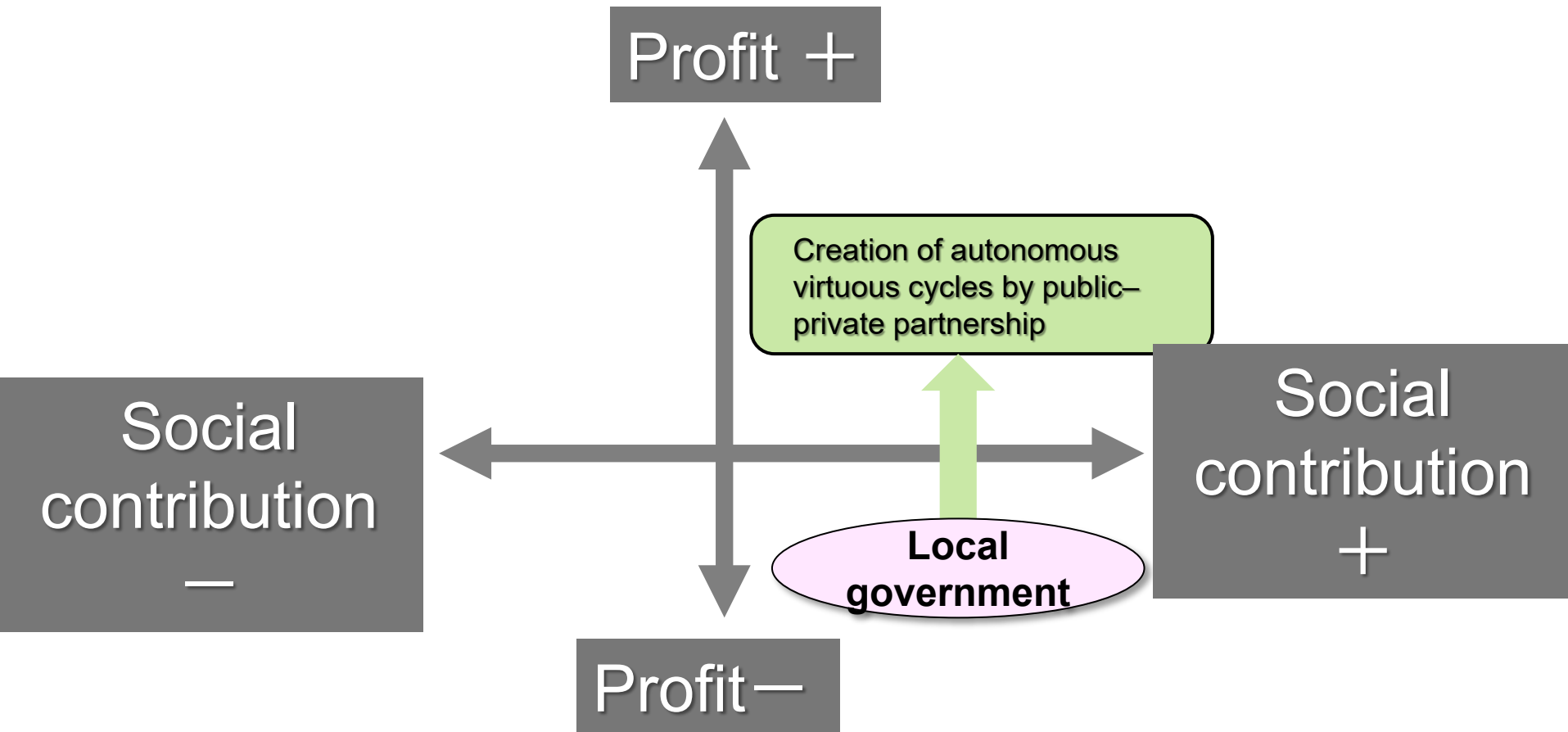
**Phase 1**  
Visualize SDGs initiatives by regional corporations under the registration/certification system

**Phase 2**

- Recognize excellent regional financial institutions
- Promote collaboration between regional corporations and regional financial institutions through SDGs

**Phase 3**  
Promote collaboration between regional financial institutions and major financial institutions through SDGs

# Local Government Management in the Age of SDGs: Regional revitalization under partnership between local governments and corporations



## ⇒ Collaboration between local governments and corporations

- Sharing of goals: Sustainable society (ESG, SDGs)
- Complementarity of specialty and non-specialty fields: Profitable business

# **Proposal on Regional Revitalization SDGs and COVID-19 Measures**

**Local Government SDGs Promotion Evaluation and Study Group**

**Working Group to Study Regional Revitalization SDGs and COVID-19 (Sept.2020)**

**(Secretariat: Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office)**

## **Overview**

- 1. Local government administration and COVID-19**
- 2. Organize COVID-19 measures under the SDGs framework**
- 3. Potential effects of COVID-19 on Regional Revitalization SDGs initiatives and countermeasures**

## **Working Group Members**

**Shuzo Murakami (Chairperson)**

**Hiroko Akiyama**

**Hideaki Shiroyama**

**Sachiko Seki**

**Tsuyoshi Fujita**