

December 6, 2014 International Forum on the “Future City” Initiative



Toward Sustainable Social-Capital-Rich
Cities that Create Added Value

- Future communities, enhanced resilience -

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Mayor of Toyama City

Toyama City at a glance

Area: 1,241.85 km² (second largest among prefectural capitals)

Population: 421,953 (2010 National Census)

Number of households: 159,151 (2010 National Census)

Three-generation households: 11.5% (national average: 7.1%)

Geographical characteristics: Altitude ranges from 0-m at Toyama Bay to 2,986 m- at Suishodake (mountain peak); varying landscapes with an abundance of nature.

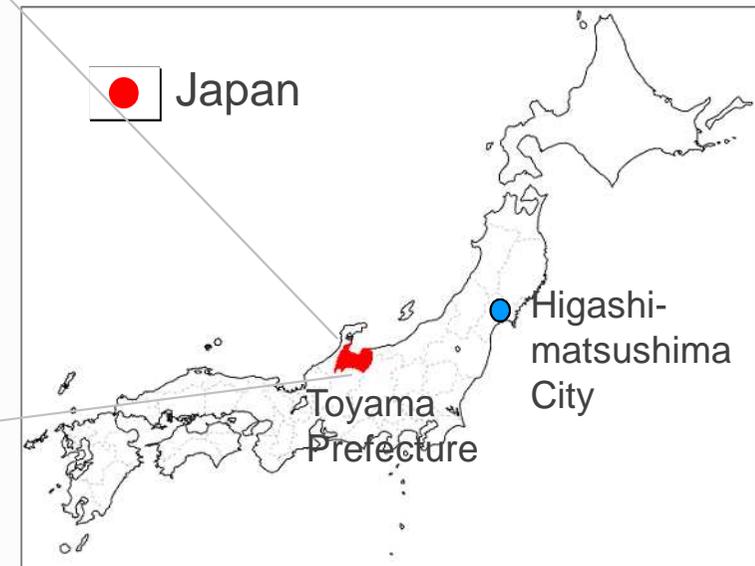


Toyama City. Get a special seat to view Mount Tateyama



Hokuriku Shinkansen (service due to start on March 14, 2015)

Cityscape viewed from above Toyama railway station



<Present condition of regional municipalities and their challenges>

Regional cities are faced with dwindling populations, advanced aging of the local population, tight finances, growing administrative costs such as those for infrastructure maintenance and management, etc.

Toyama City presents a future vision of a regional city that addresses all these issues

1. Compact city centered on public transportation

Enhanced routes and schedules of the public transit; agglomeration of urban features in the city center and along the public transit network, etc.

2. Attractive high quality life for citizens

Enlivening local communities; safe and secure environment; nurturing social capital, etc.

3. Promoting industries to showcase the distinct features of the localities

Showcasing the unique traditional pharmaceutical industry; utilizing renewable energy; inviting new firms to open businesses locally, etc.

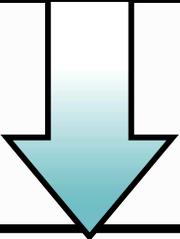


*To realize a lively city that appeals to everyone
by achieving a sustainable urban environment*

The proportion of the population under a social welfare scheme is small

- 4.14‰ for Toyama City (1,519 households; 1,733 individuals: as of Sept. 2014) **The lowest among the core cities**
- 3.27‰ for Toyama Prefecture (as of Sept. 2014) **The lowest in Japan**
- **National average** 17.00‰ (MHLW Bulletin, Aug. 2014)

What factors are contributing to the low social security payout rate?



- Hard-working, highly motivated local population
- Strong self-sustaining factors for living
(index figures for savings, double-income households, home ownership, and disposable income are all high)
- **Strong local connections**
(many three-generation households)

and possibly more...

High membership rate in senior citizens' clubs

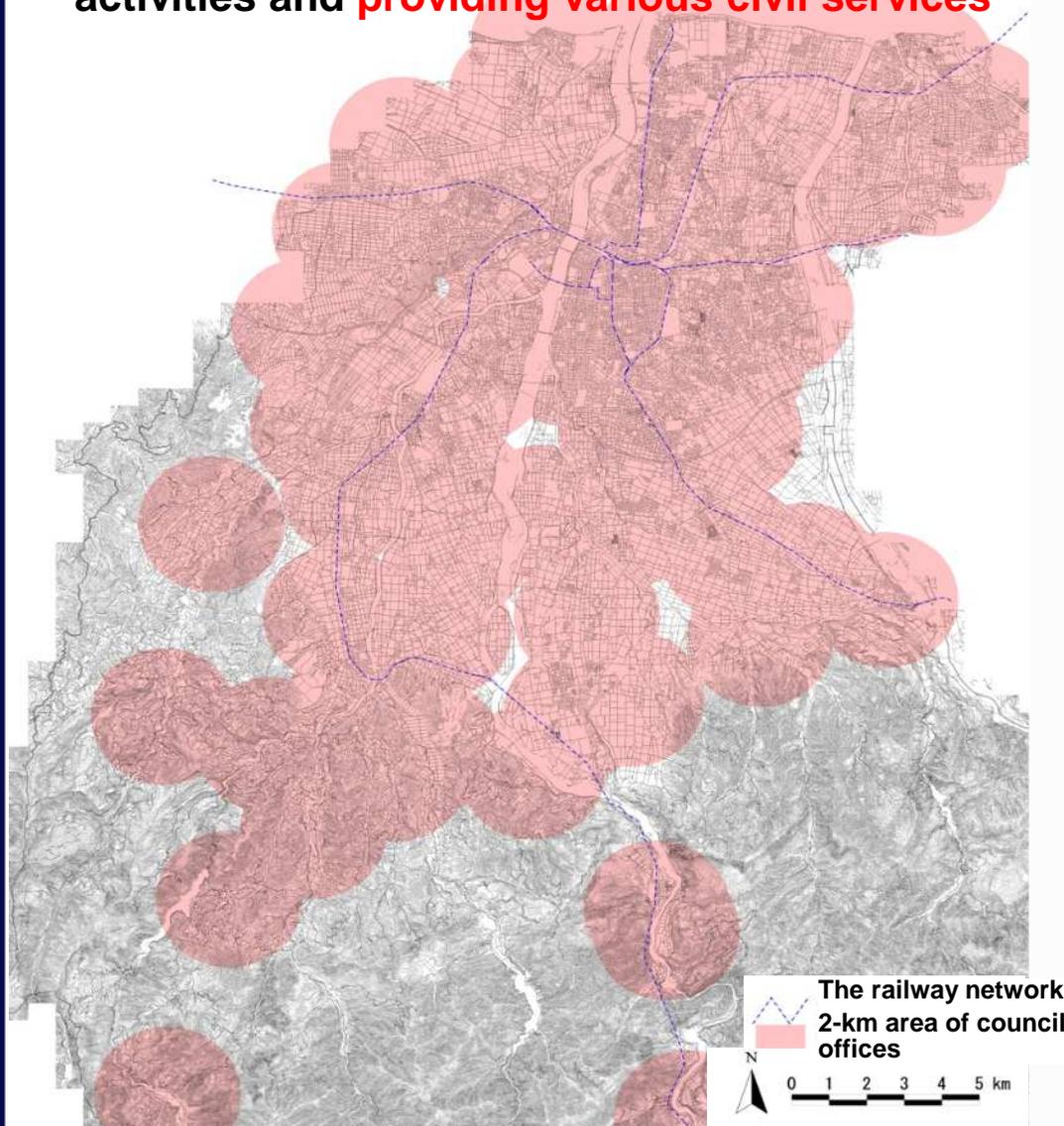
Ranking	Prefecture	Senior Citizens' Club membership (%)
1	Toyama	44.6
2	Ishikawa	29.3
3	Gifu	29.0
4	Mie	26.9
5	Shiga	26.5
6	Saga	25.6
7	Okayama	24.9
8	Wakayama	24.8
9	Fukui	24.4
10	Yamanashi	23.1
Reference	National average	15.9



(Source: Japan Federation of Senior Citizens' Clubs website, MIC *Population and Households of Japan* (Mar. 31, '2013))

Community Hubs and Liaisons: Local Government Offices

- **Approx. 98.9%** of municipal residents live within a 2 km radius of the City's City Council buildings*
- Every school district has a community center (73 in total) serving as a base for local community activities and **providing various civil services**



[Population distribution within 2 km of City Council offices]

	2-km area Population	Ratio (%)	Population (people)
Toyama City	415,644	98.9	420,441
Central area and designated residential areas along the transit network	158,317	99.9	158,538
Central area	21,568	100.0	21,568
Designated residential areas along the transit network	136,749	99.8	136,970
Other areas	257,327	98.3	261,903

(Calculations based on Residence Registration as of June 30, 2013)

City Council offices:

- (1) One City Council building
- (2) Six general administrative offices
- (3) Seventy-three community centers; 80 locations total

Average of 4.0 officers at each community center

Community centers:

There is almost one in every school district; staffed on a full-time basis, functioning as satellite offices of the City Council. Services provided include residence registration, issuance of residency, taxation and other certificates, as well as dissemination of information on municipal governance.

In addition, the centers function as community public halls to support various activities for the local population.

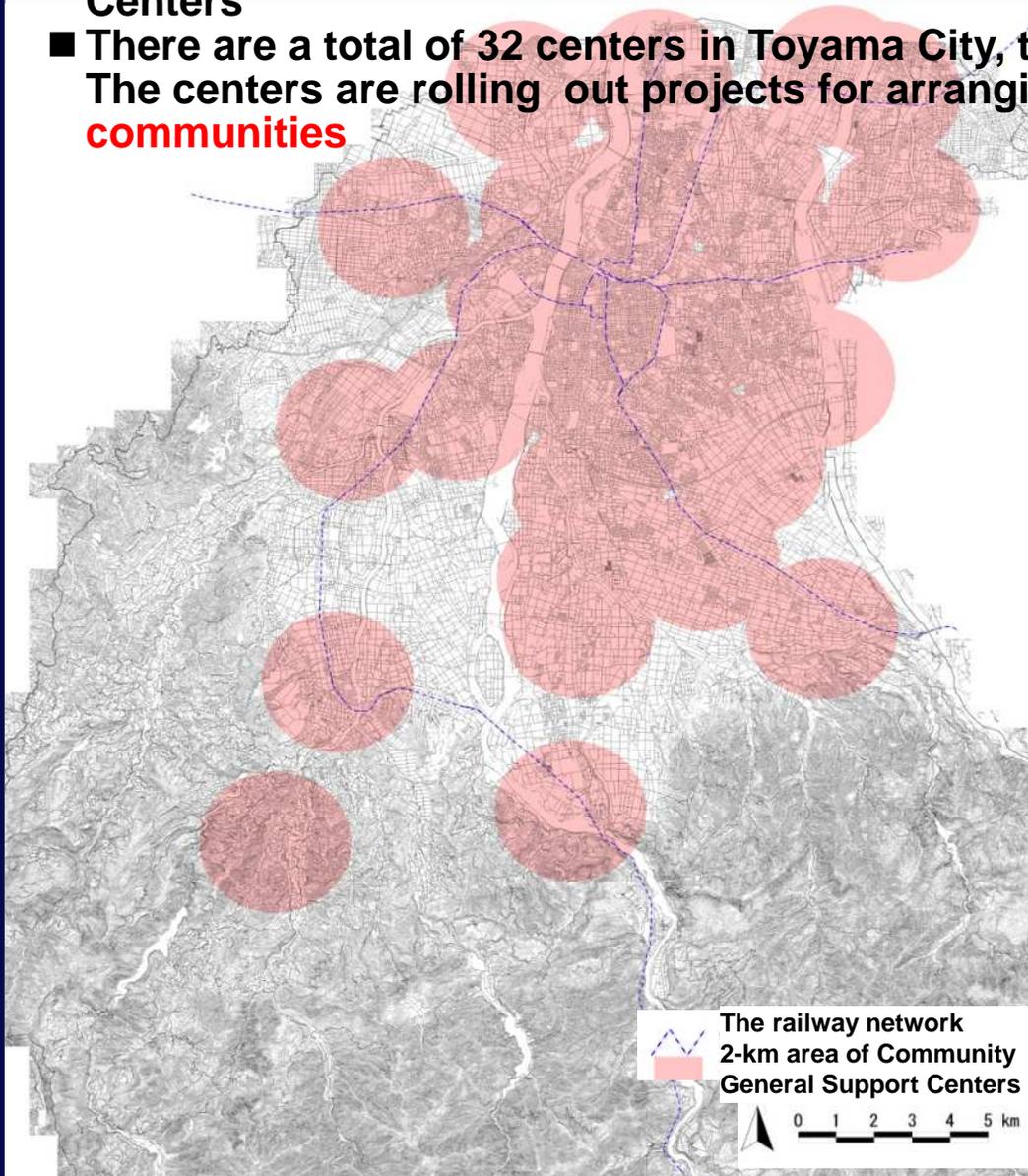
Community Hubs and Liaisons: Community General Support Centers

- **Approx. 87.2%** of municipal residents live within a 2 km radius of the **Community General Support Centers**
- There are a total of 32 centers in Toyama City, the highest number among the core cities in Japan. The centers are rolling out projects for arranging nursing care, **in collaboration with local communities**

[Population distribution and ratio within 2 km of community general support centers]

	2-km area Population	Ratio (%)	Population (people)
Toyama City	366,657	87.2	420,441
Central area and designated residential areas along the transit network	156,186	98.5	158,538
Central area	21,568	100.0	21,568
Designated residential areas along the transit network	134,618	98.3	136,970
Other areas	210,471	80.4	261,903

(Calculations based on Residence Registration as of June 30, 2013)

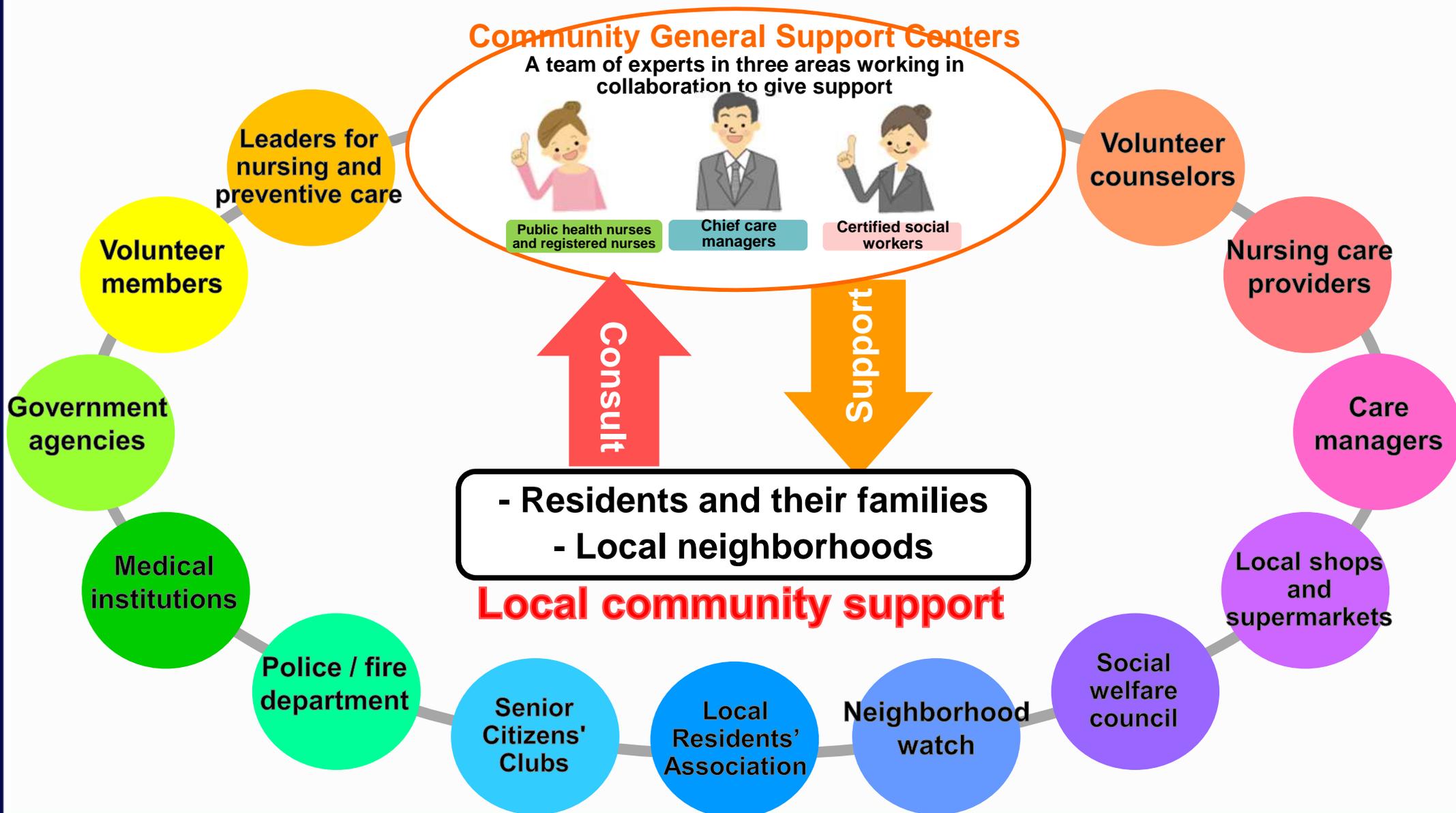


Community General Support Center:

The Long-Term Care Insurance Act provides for the establishment of community general support centers for the purpose of improving public health, welfare and medical care for residents. They provide general consultations, support for preventing abuse, and nursing/preventive care in a comprehensive manner. The centers are staffed with public health nurses, chief care managers and certified social workers, who liaise with one another to provide services and expertise.

Community Hubs and Liaisons: Promoting a community-based care system through Community General Support Centers

- Promoting a community-based care system through **local community networks**



Community Activities: Socialization among senior citizens

Senior Citizens' Salon project

Toyama City supports local initiatives to establish a Senior Citizens' Salon to provide local elderly people with a place and opportunity to socialize with others in the community by enjoying meals, a cup of tea or hobbies. **This initiative is expected to prevent active isolation of the elderly, give the elderly reasons to enjoy themselves**, and strengthen community bonds.

[Model projects]

(1) Kumano area “Wakatake Community House”

Opened April 2, 2014

- Administrator

Wakatake Community House

- Activities

Tea room, craft exhibition, group lunch, seminars on health and wellbeing, crime prevention, etc.



(2) Iwase area “Iwase Lively Salon *Mattochcha*”

Opened June 7, 2014

- Administrator

Iwase Lively Salon Steering Committee

- Activities

Tea room, *igo* chess games, group lunch, collaboration with local resident volunteers, to welcome tourists, etc.



Community Activities: Getting senior citizens out into the community

Developing a health & socialization-focused township

Kadokawa Nursing and Preventive Care Center, located in the city center, is positioned at the center of a pedestrian network area, where senior citizens and others may venture out and socialize in a safe, secure and comfortable environment.

<Mobility aid devices>

Various mobility aids are placed in town, easily and safely accessible for elderly citizens.



<Meeting for local residents on utilization of mobility aids>



Community Activities: Family bonding

Day Out with the Grandchildren project

This initiative encourages inter-generational communication and **stronger family bonds**, and increased opportunities for senior citizens to go out, by giving incentives in the form of a waiver of admission fees at certain facilities when senior citizens visit with their grandchildren.



Project started

July 2012 ~

Participating facilities

Family Park, Science Museum, Astronomical Observatory, Sato Memorial Art Gallery, Toyama Municipal Folkcraft Village, Yatsuo Owara Exhibition, Zipline Adventure Tateyama*, Eco Rink, etc.

*Gondola fee not included

Eligibility criteria

Senior citizens accompanied by their grand/great-grandchildren (irrespective of their ages and places of residence)

Results

(number of visitors at 12 facilities including Family Park and Science Museum)

616,430 visitors in 2011 (before the project)

645,855 visitors in 2013 (senior citizens and their grandchildren: 50,129)

Visitors increased by 4.8%

Community Activities: Raising awareness of a clean and pleasant environment

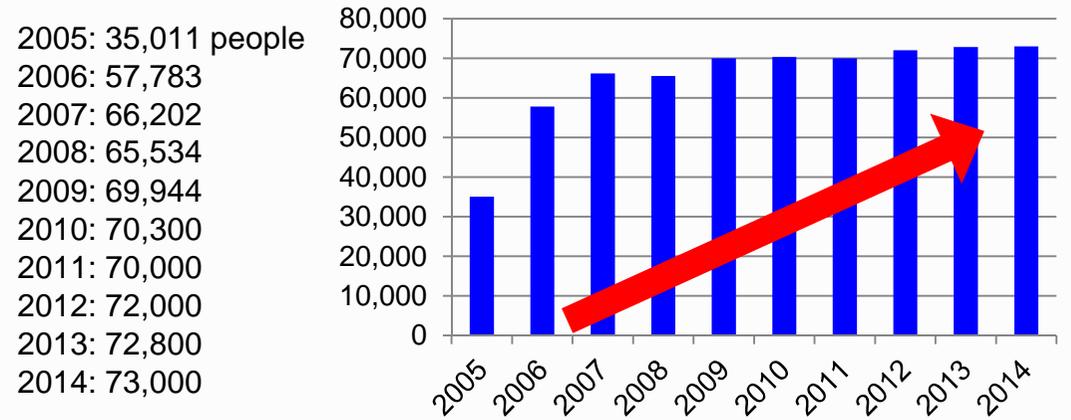
Keep Our Toyama Clean project

The project encourages citizens and local businesses to participate in clean-up initiatives to maintain Toyama as a clean and attractive city that the nation takes pride in. **This provides local residents with the opportunity to raise awareness of the importance of a clean environment as well as developing community bonds.**

Keep Our Toyama Clean Project 2014

- (1) Date: Sunday, August 24
- (2) Venues: 84 locations in the city
- (3) Participants: 73,000 people
- (4) Waste collected: combustible waste 25.02 t
non-combustible waste 1.80 t

Number of participants



Community Activities: Nurturing social capital

Urban Squares Community Garden Project

Community Gardens are developed in parks and squares in the city center area, revitalizing local communities and providing senior citizens more opportunities to go out and socialize and find something they enjoy doing.



<Locations>

Shibazono-cho 2chome
Minami shinmachi
Nakano shinmachi

<Open to public since>

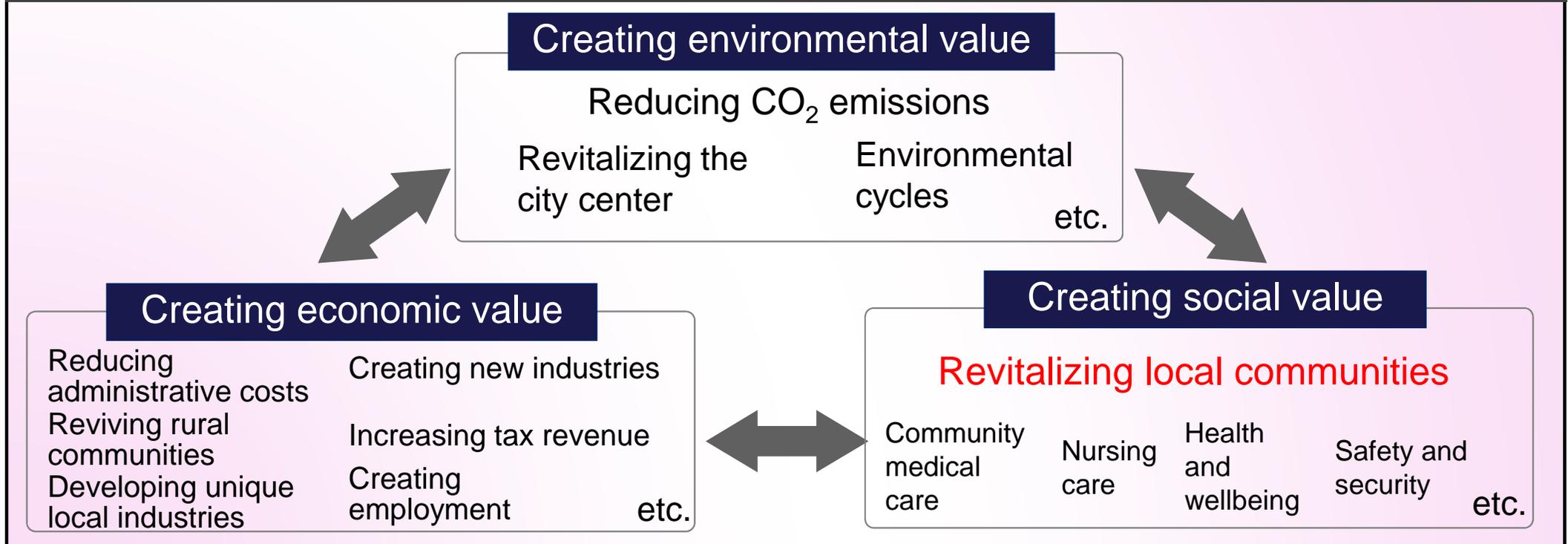
April 2013 (Three gardens)

<Area size>

50 m² each



Development of Toyama-style Urban Management through a Compact City Strategy



Toward a city with a bright future through environmental, social and economic innovations

Inclusive community activities help enhance the city's resilience and achieve a sustainable society