

## About Higashimatsushima City

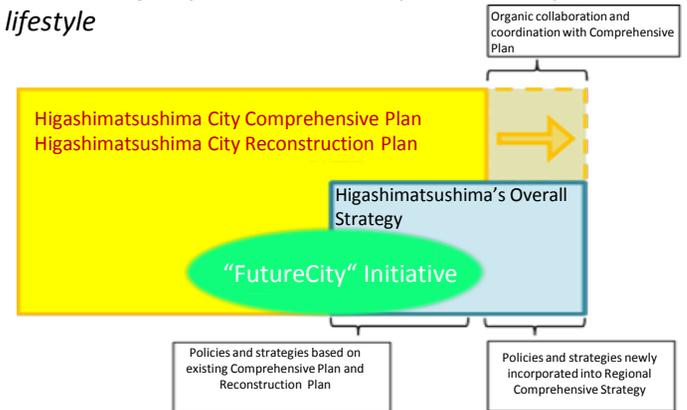
- Population: Approx. 40,200
- Area: 101.86 km<sup>2</sup>
- The region has flourishing seaweed and oyster farming and agricultural industries. The "smoke art" of the Blue Impulse JASDF aerobatic jet team is a captivating attraction.



## Higashimatsushima's Overall Strategy

### Higashimatsushima "Smile" Strategy

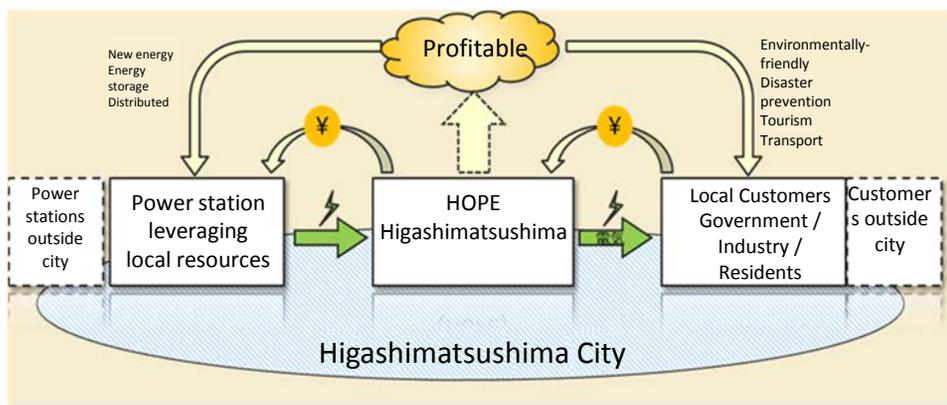
1. Create a flow of new people to Higashimatsushima
2. Create jobs in the region
3. Fulfill the young generation's hopes for marriage, childbirth and child rearing
4. Create a region for the times and preserve a safe, reassuring lifestyle



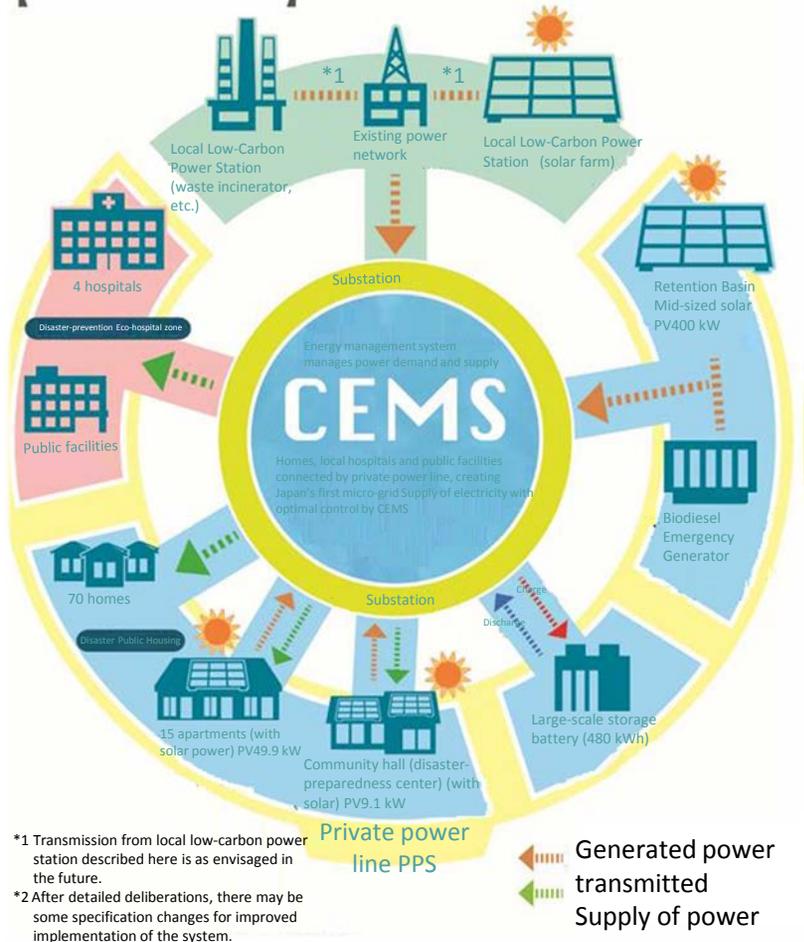
## Higashimatsushima Smart Disaster Prevention Eco-town the first in Japan to be based on local production/local consumption

Autonomy of Higashimatsushima City Disaster Public Housing and Realization of Distributed Low-Carbon Energy

April 1, 2016: Higashimatsushima New Power Supply Launched!!



### System Overview



Public disaster housing complex powered by Japan's first micro-grid

## Contact

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