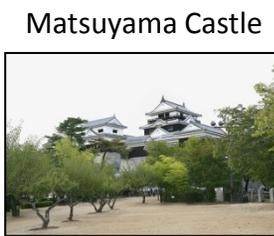


About Matsuyama City

- Population: Approx. 515,000
- Area: 429.37 km²
- Main tourist destinations: Dōgo Onsen, Matsuyama Castle
- Local specialties: Beni Madonna oranges, Setoka mandarins



Dōgo Onsen



Matsuyama Castle



Beni Madonna

Matsuyama, a Proud Eco-Model City

Promotion of Matsuyama Sunshine Project

Promotion of Smart Community

Promotion of Healthy City Where People Enjoy Walking

Promotion of Local Recycling System

➔ Build a sustainable, low-carbon community

Matsuyama Smart City Promotion Project

As the first step in promoting the Smart City, we are conducting a Smart City Promotion Project in the islands area (Nakajima District) of the city.

2014

Conducting feasibility study

Concept



2015



From 2016



BEMS

Remote monitoring of solar power generation



Efficient use of energy

Enhancement of environmental education
Revitalization of the region through increase in visiting population

Contact

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