

About Toyota City

- Population: Approx. 423,000
- Area: 918.32 km² (70% of city area is forest)
- Main industries: Automotive, agriculture
- Value of manufactured goods shipped, etc.: ¥12.7

trillion (2013)

Korankei Valley, a famous spot for autumn

Jumbo Nashi Pear (Atago Nashi)

Motor vehicles (FCV, etc.)



2nd Eco-Model City Action Plan

Hybrid City Toyota Plan



Aim to be a town where people can go out and be active forever



Ha:mo station in Grenoble, France

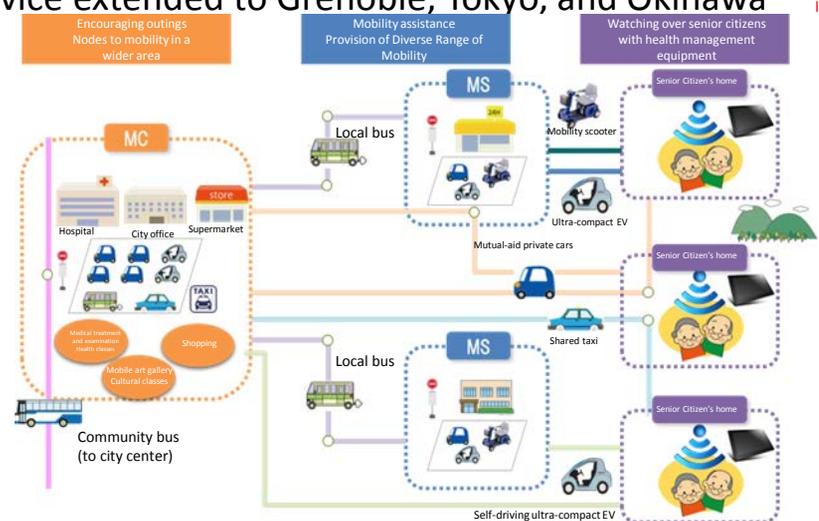
Ultra-compact EV sharing system, Ha:mo

- Service launched in October 2012, first in Japan
- 49 stations in the City, approximately 2,500 members
- Supplements movement between public transport systems and destinations
- Service extended to Grenoble, Tokyo, and Okinawa

Innovation Hub for a "Mobility Society"

– Leads to an Active and Joyful Life for Elderly–

- Social experiment underway, led by Nagoya University and Toyota Motors (COI Project)
- The project depicted at right combines advice about optimal modes of transport, health vigilance, and provision of information to encourage outings, to support active lifestyles



Project for Construction of Mobility-Based Model Communities in Hilly and Mountainous Areas