

The government formulated the SDGs Action Plan 2020 in December last year, and is promoting initiatives towards the further development of Japan's SDGs model. With a view to the realization of regional revitalization with SDGs as the driving force, established as one of the pillars in the Action Plan, the Cabinet Office has been selecting SDGs FutureCity and Local Government SDGs Model Projects since 2018 with the aim of constructing pioneering models of initiatives by local governments towards achieving the SDGs (Local Government SDGs). Furthermore, the Eco-Model City initiative launched from 2008 for cities implementing advanced efforts to address environment issues, and the FutureCity initiative launched from 2011 for cities implementing initiatives towards resolving social issues such as environmental issues and coping with extreme population aging, also contribute to the Local Government SDGs. This Stage Event, coordinated by experts, aims to provide an opportunity for the development and roll-out of these initiatives, as well as the creation of new initiatives, through the introduction of leading examples in the selected cities.

Junichi Fujino Coordinator
Principal Researcher, Institute for Global Environmental Strategies (IGES)



Conducted research on analysis of global energy systems (SDG 7) during his doctorate with the University of Tokyo (Electrical Engineering), then joined the National Institute for Environmental Studies in 2000. Engaged in the discussion on the target for greenhouse gas emission reductions as a result of his research on low-carbon societies (SDG 13). Fujino has been engaged in action on cities since late 2010 as an advisory member of the FutureCity initiatives, among others (SDG 11). He is currently supporting decarbonization projects in Asian cities (SDG 17) and fully joined the Institute for Global Environmental Strategies (IGES) in 2019.

Names of Cities (in order of presentation)

Kumamoto City, Kumamoto Pref.	SDGs FutureCity
Nichinan Town, Tottori Pref.	SDGs FutureCity
Ikoma City, Nara Pref.	SDGs FutureCity, Eco-Model City
Shiga Prefecture	SDGs FutureCity
Sabae City, Fukui Pref.	SDGs FutureCity
Komatsu City, Ishikawa Pref.	SDGs FutureCity
Saitama City, Saitama Pref.	SDGs FutureCity
City of Rikuzentakata, Iwate Pref.	SDGs FutureCity
Oguni Town, Kumamoto Pref.	SDGs FutureCity, Eco-Model City
Iki City, Nagasaki Pref.	SDGs FutureCity
City of Kitakyushu, Fukuoka Pref.	SDGs FutureCity, Eco-Model City, FutureCity
Maniwa City, Okayama Pref.	SDGs FutureCity
Okayama City, Okayama Pref.	SDGs FutureCity
Toyota City, Aichi Pref.	SDGs FutureCity, Eco-Model City
Hamamatsu City, Shizuoka Pref.	SDGs FutureCity
Toyama City, Toyama Pref.	SDGs FutureCity, Eco-Model City, FutureCity
Kanagawa Prefecture	SDGs FutureCity
Shimokawa Town, Hokkaido	SDGs FutureCity, Eco-Model City, FutureCity
Hokkaido	SDGs FutureCity
Amagasaki City, Hyogo Pref.	Eco-Model City
Iida City, Nagano Pref.	Eco-Model City

[SDGs for Regional Revitalization Public-Private Partnership Platform]

The Cabinet Office established the SDGs for Regional Revitalization Public-Private Partnership Platform as a way to promote the implementation of SDGs in Japan and create deeper connections between these initiatives and regional revitalization. The platform acts as a place where businesses that create new value for local governments and regional economies, specialized groups such as NGOs, NPOs, universities, research institutes, and other diverse stakeholders, can come together. It thus helps deepen public-private partnerships.

Content of Platform Actions

- 1. Matching Support**
A matching sheet that utilizes platform's membership database is used to help match up local governments and private businesses.
- 2. Sub-Working Group**
A sub-working group has been formed in response to members' requests. The group works towards creating projects designed to resolve issues.
- 3. Promotion Initiatives**
Includes holding international forums, communicating information on the platform's website and mailing lists, and nominal support of the platform etc.



Scan here to join forum →
Free to Join!!



<http://future-city.go.jp/platform/>

[Regional Revitalization SDGs Brochure and Video]

A brochure and video have been produced relating to "SDGs for Regional Revitalization". These efforts are being promoted by the Cabinet Office as a way of promoting the spread of actions being performed by local governments to achieve SDGs. We hope you'll make use of these materials.

Brochure:

"Promoting SDGs for Regional Revitalization"

- Domestic/international SDG trends
- SDGs FutureCity/Local Governments SDGs Model Projects etc.



Video:

"Easy to Understand SDGs"

- SDGs FutureCity
- SDGs for Regional Revitalization Public-Private Partnership Platform
- SDGs for Regional Revitalization Finance etc.



Scan here to download the video and brochure →



<http://future-city.go.jp/sdgs/>

[SDGs for Regional Revitalization Financial Survey and Research Panel]

An expert-led survey, and examination on the state of "SDGs for Regional Revitalization Finance" was performed to provide more private funding for businesses that contribute to the resolution of local issues through regional revitalization. It also had the goal of realizing sustainable city building that helps to vitalize local economies. The panel compiled its findings into a report published in November 2019.

https://www.kantei.go.jp/jp/singi/tiiki/kankyo/kaigi/sdgs_kinyu2.html



■ **Presentation materials (speakers and participated cities of "Stage Event") can be downloaded from "International Forum" page of the following website.**

<http://future-city.go.jp/sdgs-event/>



■ **About video streaming of the Forum**

We will broadcast the forum on "NIKKEI CHANNEL", Nikkei's video content portal site after the forum (free of charge).

<NIKKEI CHANNEL>

<https://channel.nikkei.co.jp/e/20200110chihousdgs>

※ Japanese language only



FREE WiFi

Free-WiFi is available at Nikkei Hall.

SSID: NikkeiSDGsforum

P W : nikkeihall0110



International Forum on SDGs for Regional Revitalization 2020

Towards the Further Promotion of the SDGs for Regional Revitalization

-Considering the State of Public-Private Partnerships to Promote Autonomous Virtuous Cycles-

This Forum seeks to share examples of initiatives implemented to date by various stakeholders such as the government, local governments, and private-sector organizations, in promoting regional revitalization with the SDGs as a common language, and to consider the future direction of such initiatives. Furthermore, it also aims to contribute to developments in and outside Japan through discussions on the roles and challenges of the respective stakeholders in the creation of "Autonomous Virtuous Cycles" consisting of the circulation and reinvestment of funds in the regions, through initiatives aimed at achieving the SDGs.

Date/Time: Friday, January 10, 2020, 10:00 - 17:00

Organizers: Cabinet Office, SDGs for Regional Revitalization Public-Private Partnership Platform

Venue: Nikkei Hall

(Nikkei Building, 1-3-7 Otemachi, Chiyoda, Tokyo)

Supported by: Nikkei Inc.

Program

*Please be advised that agenda, speakers, time schedule may be subject to change.

10:00 ~ 10:20	Opening Remarks	
	Seigo Kitamura	Minister of State for Regional Revitalization, Minister of State for Regulatory Reform, Minister in charge of Regional Revitalization
	Kenji Kitahashi	Chairman, SDGs for Regional Revitalization Public-Private Partnership Platform (Mayor, City of Kitakyushu)

10:20 ~ 10:40	Keynote Lecture	
	Shuzo Murakami	President, Institute for Building Environment and Energy Conservation (IBEC)
	Hyakuo Makino	Mayor of Sabae City

Session I "Further Promotion of the SDGs for Regional Revitalization -Second stage: Towards Revitalizing Cities, People, and Careers"		
10:50 ~ 12:20	Coordinator Kentaro Endo	Counsellor, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan
	Panelists Masato Shinagawa	Mayor of Koriyama City, Fukushima Prefecture
	Mahadi Che Ngah	Advisor for Planning to Mayor of Kuala Lumpur City Hall
	Omar Siddique	Economic Affairs Officer, Sustainable Urban Development Section, Environment and Development Division, UN ESCAP
	Stefano Marta	Coordinator, Territorial Approach to SDGs, OECD

12:20 ~ 14:00	Lunch Break	
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Session II "Promoting SDGs for Regional Revitalization Finance – Creating Autonomous Virtuous Cycles Through a Financial Framework"		
14:00 ~ 15:30	Coordinator Shuzo Murakami	President, Institute for Building Environment and Energy Conservation (IBEC)
	Panelists Yutaka Ota	Vice-governor of Nagano Prefecture
	Shoichi Yumoto	President, The Hachijuni Bank
	Loic Dujardin	Managing Director, Japan, Sustainability
	Emi Onozuka	Head of Stewardship Responsibility Group, Japan, Goldman Sachs Asset Management

15:35 ~ 15:45	General Overview	
	Shuzo Murakami	President, Institute for Building Environment and Energy Conservation (IBEC)

15:50 ~ 17:00	Stage Event: Presentation -SDGs FutureCity/Eco-Model City/FutureCity	
	Coordinator Junichi Fujino	Principal Researcher, Institute for Global Environmental Strategies (IGES)

[Information/Inquiries]

Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan
[TEL] +81-3-5510-2175 [E-mail] g.Local-governments-SDGs@cao.go.jp

Opening Remarks 10:00~10:20

Seigo Kitamura
Minister of State for Regional Revitalization, Minister of State for Regulatory Reform
Minister in charge of Regional Revitalization



Born in Nagasaki Prefecture, Kitamura graduated from School of Political Science and Economics, Waseda University, in 1970. He became a member of the Sasebo City Council, Nagasaki Prefecture, in 1983 (one term); a member of the Nagasaki Prefectural Assembly in 1987 (four terms); a member of the House of Representatives in 2000 (seven terms); Parliamentary Secretary, Defense Agency, in 2004; Director of the Fisheries Division, the Liberal Democratic Party, in 2006; Senior Vice Minister of Defense in 2008; Chairperson of the Special Committee on Okinawa and Northern part issues, the House of Representatives, in 2010; Director of the Land, Infrastructure and Transport Division, the Liberal Democratic Party, in 2012; Chairperson of the Standing Committee on Security, the House of Representatives, in 2014; and Deputy Chairperson of General Council, the Liberal Democratic Party, in 2018. He was appointed as the Minister of State for Regional Revitalization, Minister of State for Regulatory Reform, and Minister in charge of Regional Revitalization in 2019 (incumbent).

Kenji Kitahashi
Chairman, SDGs for Regional Revitalization Public-Private Partnership Platform (Mayor, City of Kitakyushu)



Date of Birth: March 19, 1953
Education: B.A. Tokyo University, Department of Law, 1978
Jul. 1986 First elected as a House of Representatives member
Apr. 1994 Parliamentary Vice Minister of Finance
Dec. 1996 Senior Director of Committee on Transportation
Aug. 1998 Chairperson of the House of Representatives Committee on Environment
Nov. 1999 Senior Director of Finance Committee
Nov. 2005 Local Government System Research Council member
Mar. 2006 Senior Director of the Special Committee on Administrative Reform
Feb. 20, 2007 Mayor, City of Kitakyushu
Feb. 20, 2011 Mayor, City of Kitakyushu (2nd Term as Mayor)
Feb. 20, 2015 Mayor, City of Kitakyushu (3rd Term as Mayor)
Feb. 20, 2019 Mayor, City of Kitakyushu (4th Term as Mayor)

Keynote Lecture 10:20~10:40

Trends of Initiatives in SDGs for Regional Revitalization

Shuzo Murakami
President, Institute for Building Environment and Energy Conservation (IBEC)



Academic Appointments/Experience:
2008-2012 Professor, Keio University (Graduate School of System Design and Management)
1985-2001 Advisory Professor, Tongji University
Jun. 2003- Emeritus Professor, University of Tokyo
2001-2008 Professor, Keio University
Oct. 1999-Nov.1999 Visiting Professor, Technical University of Denmark
1985-2001 Professor, I.I.S., University of Tokyo Professional Society and Committee Affiliations:
Jul. 2003- President, Institute for Building Environment and Energy Conservation (Present occupation)
Apr. 2008-Mar.2012 Chief Executive, Incorporated Administrative Agency Building Research Institute
Nov. 2005- Foreign Member, The Korean Academy of Science and Technology
Oct. 2005-Sep. 2011 Member, Science Council of Japan
Jun. 2005-May 2007 President, Architectural Institute of Japan
Mar. 2004-Dec. 2009 Chairperson, Environment Committee, Council for Infrastructure, Ministry of Land, Infrastructure and Transport
Jul. 2003- President, Institute of International Harmonization for Building and Housing
May 2002-Jul.2010 Chairman, The Central Review Council for Kenchikushi and other

SDGs FutureCity Sabae City's Aim to Become a "Global City for Eyeglasses"

Hyakuo Makino
Mayor of Sabae City



Born in 1941, Sabae City, Fukui Prefecture
-Director, Fukui Prefectural Government General Affairs Department
-Deputy Mayor, Obama City, Fukui Prefecture
-Member, Fukui Prefectural Assembly
-Mayor of Sabae (from 2004 up to the present)
Launched the following policies:
-Student-led town planning in the city with no collage
-Town planning focused on the citizens' participation and collaboration
-Town planning focused on the IT Industry and Open Data
With a strong will to change the country from our region, he has launched many new plans and activities such as, establishing a new division 'JK (Joshi Kokosei, female high school student) Division, Kawada Art Camp and Regional Development Plan Contest. Currently he is tackling on the policy to distribute our city's image as 'town of eyeglasses', domestically and globally.

Session I "Further Promotion of the SDGs for Regional Revitalization -Second stage: Towards Revitalizing Cities, People, and Careers" 10:50~12:20

Close to five years have passed since the full-scale implementation of the regional revitalization policy established by the government. Phase II of the "Comprehensive Revitalization Strategies for Cities, People, and Careers" formulated in December last year set forth the promotion of sustainable urban development, including the realization of SDGs for Regional Revitalization, with the cross-cutting goal of using the currents of the times as a driving force towards new development and advancement in regional revitalization. In order to promote regional revitalization with the SDGs as a driving force, it is becoming increasingly important not only for local governments, but also for diverse stakeholders including private-sector businesses and financial institutions, to cooperate and promote initiatives.

This Session takes a broad overview of leading examples of local government SDGs in Japan and around the world, and discusses the importance of initiatives by local governments aimed at the achievement of SDGs, as well as the characteristics and relevance of model examples in Japan and around the world. An exchange of views will also be conducted on issues to be tackled in the future towards the further deepening of regional revitalization by local governments centered on SDGs going forward. Through such discussions, it is hoped that Japan's SDGs initiatives will spread not only across local governments but also among private-sector businesses, that the SDGs for Regional Revitalization initiative will be promoted further, and that Japan's SDGs model will be shared widely around the world.

Kentaro Endo

Counsellor, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan



Tokyo Institute of Technology (Master of Science)
Kennedy School of Government, Harvard University (MPA)
1990 Joined Ministry of International Trade and Industry (MITI)
2006 Director, Kyoto Mechanisms Office and Global Environment Technologies Office, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry (METI)
2007 Director, Office of Renewables Portfolio Standard and Hydrogen and Fuel Cell Promotion Office, Agency for Natural Resources and Energy, METI
2011 Director, Iron and Steel Technology Office, Manufacturing Industries Bureau, METI
2013 Director-General, Natural Resources, Energy and Environment Department, Kanto Bureau, METI
2015 Counsellor, Reconstruction Agency
2017- Counsellor, Office for promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office

Masato Shinagawa
Mayor of Koriyama City, Fukushima Prefecture



1967 Graduated from Faculty of Law, the University of Tokyo
1967 Joined Ministry of Posts and Telecommunications
1993 Director-General, Tohoku Regional Bureau of Postal Services Administration Office
1996 Director-General, Postal Savings Bureau
1997 Director-General, Broadcasting Bureau
1999 Deputy Minister for Posts and Telecommunications in charge of International Affairs
2000 Visiting Professor, the University of Osaka
2003 Senior Executive Vice President, NTT DATA Corporation
2005 Professor Attached to IT Research Center, Hōsei University
2009 Professor, Hōsei University
2013 Assumed office as mayor of Koriyama City
2017 Re-elected as mayor of Koriyama City

Omar Siddique

Economic Affairs Officer, Sustainable Urban Development Section, Environment and Development Division, UN ESCAP



Mr. Omar Siddique is an urbanist and development expert in formulating urban strategies and managing people-centred city development programmes with a geographic focus in Asia Pacific and Africa. His main areas of expertise are slum upgrading strategies, urban poverty assessment, municipal financing strategies, city-wide service delivery profiling, local climate change mitigation and adaptation planning, participatory planning for informal livelihoods promotion, programme management, and institutional strengthening for improved urban governance.
Mr. Siddique joined the United Nations Economic and Social Commission for Asia Pacific (UN ESCAP) Sustainable Urban Development Section as Economic Affairs Officer in October 2017 and is currently coordinating UN ESCAP's regional follow up and review from Habitat III, supporting countries in the localization of the Sustainable Development Goals.
Prior to joining UN ESCAP, Mr. Siddique worked for four years as Senior Urban Specialist in the Cities Alliance Secretariat in Brussels, Belgium. His portfolio included designing and implementing national slum upgrading, municipal finance and urban management technical assistance programmes in over 12 countries across Africa, Middle East and North Africa, Asia and Latin America.
Prior to joining the Cities Alliance, Mr. Siddique worked for nine years at the United Nations Development Programme (UNDP) based in Sri Lanka, Thailand and New York.
Mr. Siddique holds advanced degrees in Political Science and Geography from New York University, USA, and Monash University, Melbourne, Australia.

Yutaka Ota
Vice-governor of Nagano Prefecture



May 2004 Director General, Living Environment Department
Nov. 2005 Director, Planning Bureau
Nov. 2006 Director, Kiso Regional Office
Apr. 2009 Councillor and Manager, Construction Policy Division
Apr. 2011 Director General, Commerce, Industry and Labor Department
Apr. 2014 Director General, General Affairs Department
Feb. 2015 Assumed Office of Vice Governor of Nagano Prefecture
Feb. 2019 Reappointed Vice Governor of Nagano Prefecture

Loic Dujardin
Managing Director, Japan Sustainability



Over the past six years, Loic has been working with asset managers and pension funds in Singapore and in Japan on the integration of environmental, social and governance (ESG) factors in their investment decisions. He has also led Sustainability Asia Pacific research team and has contributed to the continued enhancement of Sustainability's overall responsible investment research offerings. As a former senior analyst at Norges Bank Investment Management (NBIM) and Amundi, Loic has a deep understanding of the ESG issues most important to investors in the Asian region. He is also an expert on water-related risks having successfully engaged on the issue with companies in the mining, utilities and food sectors in China and India. Loic represents Sustainability at conferences and speaks regularly on a variety of ESG and sustainable finance topics. Loic has a master's degree in International Finance from Sorbonne University in France and a bachelor's degree from Glasgow University, Scotland.

Session II "Promoting SDGs for Regional Revitalization Finance – Creating Autonomous Virtuous Cycles Through a Financial Framework" 14:00~15:30

For the achievement of the SDGs for Regional Revitalization, it is important for a wide variety of stakeholders to collaborate through SDGs as a common language and tackle the various issues regarding the regional economy, society, and environment. Such initiatives also make major contributions to the maintenance and the revitalization of regional economies, making it possible to put a stop to the negative spiral of declining regional populations and shrinking regional economies, and to promote the resolution of regional issues.

The situation today is that the need for financial institutions and institutional investors to recognize the impact that they have on the economy, society, and the environment through financing, etc., and to contribute to the resolution of various issues is widely recognized, and that there is growing movement to consider the ESG factors and non-financial information when considering decisions on investment and financing. Against this backdrop, the creation of "Autonomous Virtuous Cycles" consisting of the circulation and reinvestment of funds in which a wide range of stakeholders collaborate through the resolution of regional issues, etc., and private-sector funds are supplied to local communities, is important towards the achievement of the SDGs for Regional Revitalization. As such, the Cabinet Office is promoting efforts aimed at the establishment of a "SDGs for Regional Revitalization Finance Framework."

In this session, institutional investors, etc., who support initiatives through financing, etc., will be invited in addition to local governments and regional financial institutions. Examples, etc., will be shared of public-private partnerships aimed at the achievement of SDGs, and discussions will be held on the respective roles and issues, etc., of the stakeholders towards the creation of autonomous virtuous cycles. On the basis of these introductions and discussions, the directions of the respective initiatives concerning the "SDGs for Regional Revitalization Finance" presented by the government and other effective means, etc., will be discussed, and future issues, etc., will be considered.

Shuzo Murakami

President, Institute for Building Environment and Energy Conservation (IBEC)



Coordinator

Mahadi Che Ngah
Advisor for Planning to Mayor of Kuala Lumpur City Hall



Mahadi Che Ngah is currently advisor for planning to Mayor of Kuala Lumpur City Hall (KLCH). His main tasks are to advise the Mayor in the preparation of new development plans for Kuala Lumpur city. He is also tasked to look into the preparation of Kuala Lumpur Smart City Blueprint and the implementation of Kuala Lumpur Low Carbon Society Blueprint 2030.
Prior to his appointment, he served as Executive Director (Planning) of KLCH from 2018 to 2019, Executive Director (Project and Implementation) from June 2017 to 2018. He was appointed as Chief Executive of Kampong Bharu Development Corporation under the Ministry of Federal Territories from 2015 to 2017. Earlier, he was the director of Urban Planning Department of KLCH from 2004 to 2014.
He is a Corporate Member of Malaysian Institute of Planners (MIP). He received Bachelor or Urban and Regional Planning from University of Technology Malaysia (1983) and Masters of Science in Urban Development from University of Strathclyde, Glasgow, United Kingdom in 1990.

Stefano Marta
Coordinator, Territorial Approach to SDGs, OECD



Stefano Marta works for the Cities, Urban Policies and Sustainable Development Division in the Centre for Entrepreneurship, SMEs, Regions and Cities at the OECD. Stefano is currently coordinating the Programme A Territorial Approach to Sustainable Development Goals, which support cities and regions in implementing the SDGs in various OECD and partner countries. Stefano also coordinated the OECD project on Reshaping Decentralised development cooperation. The role of cities and regions for the 2030 Agenda, developed in collaboration with the EC. He previously lead the initiative Adopting a Territorial Approach to Food Security and Nutrition Policy, jointly developed by the Food and Agriculture Organization of the United Nations (FAO), OECD and UNCDF. He also worked on various other projects, including on urban-rural linkages in Morocco and on territorial indicators in Tunisia. Prior to joining the OECD, Stefano worked at FAO on the territorial approach to food security and nutrition policy. In addition, he was part of the FAO Task Force for the formulation of the Sustainable Agriculture and Rural Development Strategy 2040 of Oman and he also participated in the FAO Al-Ghab Development Programme in Syria.

Shoichi Yumoto
President, The Hachijuni Bank



Experience Record:
2013-Present President
2011-2013 Managing Director
2009-2011 Executive Officer and General Manager, Financial Market Department
2006-2008 General Manager, Financial Market Department
2004-2006 General Manager, Nagoya Branch
2002-2004 General Manager, Shimosuwa Branch
2000-2002 General Manager, Nakanonishi Branch
Education:
1990 Master of Business Administration, New York University
1980 Bachelor Degree in Economics, The University of Tokyo

Emi Onozuka
Head of Stewardship Responsibility Group, Japan Goldman Sachs Asset Management



Emi is the Head of Stewardship Responsibility Group in GSAM Japan and is responsible for ESG (Environment, Social and Governance) research and company engagement activities since 2016.
Previously, she has held various roles in the distributions, infrastructure, and investment teams since she joined GSAM in 2000.
Most recently, she was the Chief Operating Officer in Asia Pacific for GSAM portfolio management teams (Global Fixed Income and Liquid Management, Fundamental Equity and Quantitative Investment Strategies).
Before joining Goldman Sachs, she was at JP Morgan since 1998 and received a B.A. from the Sophia University in 1997, majoring in International Business and Economics.