



International Forum on SDGs for Regional Revitalization 2021

Date and time	January 14, 2021 (Thursday), from 10:30 am to 5:15 pm in Japan time
Organizer	Cabinet Office, Regional Revitalization Public-Private Partnership Platform
Viewing method	Online viewing via Zoom
Participation fee	Free
Registration deadline	5 pm in Japan time on January 7, 2021 (Thursday)
U R L	https://web.apollon.nta.co.jp/chihososei_sdgs/



SUSTAINABLE DEVELOPMENT GOALS

Japan is currently facing challenges such as a declining population, over-centralization in Tokyo, and the COVID-19 pandemic. In particular, various regions of Japan continue to experience slowing economies and acceleration in their population decline. To overcome these challenges, the Japanese government is making efforts at “regional revitalization” and is promoting regional revitalization that uses the SDGs as its driving force.

In the International Forum on SDGs for Regional Revitalization 2021, we will attempt to further promote SDG-driven regional revitalization. We will describe SDG initiatives being undertaken in cities in Japan and elsewhere, and innovative practices in regional revitalization. Participants will learn how the technologies and know-how of Japanese companies have been used abroad to solve regional problems. In addition, we will show some of the business models that are being practiced to achieve the SDGs. Our objective is to use the Forum as a jumping-off point, to accelerate efforts toward sustainable development, and to broaden the variety of initiatives to achieve regional economic revitalization at home and abroad.

Program

10:30	Opening and greetings from the Organizer	
10:45	Mr. Tetsushi Sakamoto	Minister of State for Regional Revitalization, Minister of State for Measures for Declining Birthrate, Minister for Promoting Dynamic Engagement of All Citizens, Minister in charge of Regional Revitalization
	Mr. Kenji Kitahashi	Chairperson, Regional Revitalization Public-Private Partnership Platform (Mayor of the City of Kitakyushu)
10:45	Keynote lecture	
11:45	Mr. Shuzo Murakami	President, Institute for Building Environment and Energy Conservation (IBEC)
	Ms. Katja Dörner	Mayor, City of Bonn, Germany (video message)
	Mr. Norichika Kanie	Professor, Keio University Graduate School of Media and Governance
11:45	Good practices from the Regional Revitalization Public-Private Partnership Platform	
12:00	Organizations that have applied for Regional Revitalization Public-Private Partnership projects	
12:00	Lunch break (Introduction to initiatives in various cities)	
13:00	SDGs FutureCity; EcoModel City; FutureCity	
13:00	Session I Toward the further promotion of the SDGs for Regional Revitalization: Practices in innovative cities	
14:20	Coordinator	Mr. Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)
	Panelist	Mr. Hiroshi Kameyama Mayor, City of Ishinomaki
	Panelist	Mr. Mahadi Che Ngah Mayor, City of Kuala Lumpur, Malaysia
	Panelist	Mr. Pereric Högborg Swedish Ambassador to Japan
	Panelist	Mr. Junichi Fujino Principal Researcher and Program Director of City Taskforce, Institute for Global Environmental Strategies (IGES)
14:30	Session II Regional revitalization through problem solving toward overseas SDGs achievement by regional companies	
15:50	Coordinator	Mr. Masayuki Kitahiro Counselor, Office for Promotion of Overcoming Population Decline
	Panelist	Mr. Ichiro Sone Executive Vice President, Japan External Trade Organization (JETRO)
	Panelist	Mr. Keiichiro Nakazawa Senior Vice President, Japan International Cooperation Agency (JICA)
	Panelist	Mr. Jo Egawa CEO, Biotech Japan Corporation
	Panelist	Mr. Fumihisa Terayama CEO, Neonite Corporation
15:50	Wrap-up	
16:00	Mr. Shuzo Murakami	President, Institute for Building Environment and Energy Conservation (IBEC)
16:15	Related Events	
17:15	I “Regional Revitalization through Consumer-Oriented Management” organized by the Consumer Affairs Agency	
	II “Subcommittee on Practices in Cities with Innovative Efforts on the SDGs” organized by the Cabinet Office	
	III “Subcommittee for Representatives of JETRO, JICA, and Companies with Overseas Business” organized by the Cabinet Office	



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