#### Schedule

# **Program**

#### 《 Opening Remarks 》

- Mr. Naotaka Kawakami, Acting Director General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan 《 Welcome Speech 》
- Mr. Charlie Hales, Mayor, City of Portland 《 Guest Speech 》
- Ms. Margaret Salazar, Portland Field Office Director, U.S. Department of Housing and Urban Development

# 《 Keynote Lecture 》

- "FutureCity" Initiative a practice field of transition management towards sustainable society -
- Emeritus Prof. Dr. Shuzo Murakami, President, institute for Building Environment and Energy Conservation (IBEC)

#### 《 Case Study of Portland 》

- Mr. Robert Hastings, Agency Architect, TriMet
- Ms. Zelika Carol Kekez, Partner/Urban Designer, PLACE
- Mr.Thomas J.Puttman, PE, AICP, LEED AP President, Puttman Infrastructure, Inc.

#### Break / Panel exhibition tour

#### 《 Case Studies of Japanese Cities 》

- Mr. Masashi Mori, Mayor, Toyama City
- Mr. Kazuyuki Tani, Mayor, Shimokawa Town
- Mr. Shuya Takahashi, Revival Planning Division Director, Higashimatsushima City
- Mr. Kimio Watanabe, Mayor, Mitake Town
- Mr. Kosuke Kitazato, Mayor, Oguni Town

#### 《 Luncheon Presentation 》

Preparing for lunch

• Mr. Patrick L. Phillips, Global Chief Executive Officer of the Urban Land Institute (ULI)

#### Break

#### 《 Plenary Session 》

#### Part 1. Presentation &

**Discussion** 

Creating "FutureCities" to invigorate localities

# [ Facilitator ]

 Mr. Mitsuhiro Yamazaki, International Business Development Officer, Portland Development Commission

#### [ Presenter ]

- Mr. Hiroyasu Akiyama, Mayor, Kashiwa City
- Mr. Masato Nobutoki, Executive Director for FutureCity Promotion, Climate Change Policy Headquarters, City of Yokohama
- Mr. Michael Armstrong, Policy, Research and Innovation Manager, City of Portland Planning & Sustainability

#### Part 2. **Discussion**

#### [ Facilitator ]

• Mr. Mitsuhiro Yamazaki, International Business Development Officer, Portland Development Commission

#### [ Panelist ]

- Mr. J. Michael Owen, Executive Director, ULI Japan
- Mr. Hiroyasu Akiyama, Mayor, Kashiwa City
- Mr. Masato Nobutoki, Executive Director for FutureCity Promotion, Climate Change Policy Headquarters, City of Yokohama
- Mr. Charles Kelley, AIA, LEED AP BD+C, Associate Partner, ZGF Architects LLP
- Ms. Lisa Abuaf, Manager-Central City, Portland Development Commission
- Ms. Kate Washington, Board Member and Planning Committee Co-Chair, Pearl District Neighborhood Association

#### Break / Panel exhibition tour

# 《 Concluding Session / Closing Remarks ?

- Mr. Tom Hughes, Council President, METRO
- Mr. Naotaka Kawakami, Acting Director General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan

Networking Reception

International Forum on the "Future City" Initiative in Portland

# Creating"FutureCities" to invigorate localities

# Forum Purport

The Cabinet Office of the Japanese Government and the city of Portland in Oregon, The United States host the International Forum on the "FutureCity" Initiative in Portland which is attracting global attention as a best practice example of a Compact City. The Forum will be a place to exchange views about urban development aimed at regional revitalization that is expected to lead to policies and proposals for future sustainable urban development and community cooperation. At the Forum, case studies will be presented of cities that have been pursuing the "FutureCity" initiative for some time.

In addition, as well as sharing knowledge about how these cities fostered greater interest and affection in their regions and revitalized

the regions in the process of urban development, the Forum will feature experts from various sectors who will discuss the essence of that knowledge.

#### [Venue]

# Sunken Ballroom, Portland Art Museum

( Portland, Oregon )

Date and Time: Tuesday, 9th February, 2016 9:00am~4:30pm

#### [Organizer]

[Co-organizers]

City of Portland

Cabinet Office, Government of Japan

Portland Development Commission (PDC)

[Cooperators]

State of Oregon

U.S. Department of Housing and Urban Development (HUD)

Urban Land Institute (ULI)

Metro

Tri-County Metropolitan Transportation District of Oregon (TriMet)

Port of Portland Travel Portland

Travel Oregon

# ■ Mr. Naotaka Kawakami Por



Naotaka Kawakami is the Acting-Director-General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet rnment of Japan since 2015.

He joined the Ministry of Finance in 1983, and has been the Director of Supervision of Regional Bank, the Director of Ministry of Environment, the Senior Executive Officer of Regional Economy Vitalization Corporation of Japan (REVIC), the Regional Commissioner of Hiroshima and Kanto-Koshinetsu Regional

#### ■ Mr. Charlie Hales Mayor, City of Portland



Mayor Charlie Hales was born in Washington, D.C., and grew up in Northern Virginia After graduating from the University of Virginia, he climbed in his 1966 Plymouth Valiant and pointed it toward Portland. He went to work for the Oregon Hotel and Motel Association, and later the Home Builders Association of Metropolitan Portland and raised a family in Southwest Portland. But, both at work and in the community, he began to detect hints of the sort of shortsighted development he thought he' d left ehind back East. That led to his 1992 run for City Council. He was elected as City Commissioner that year and twice more. Charlie immediately turned his words into action He led the charge on planning, parks and transportation investments that helped create the Portland we love today. He left office in 2002, when a nationally rominent engineering firm, HDR Inc., asked him to replicate his successful mass ransit efforts in cities around the country. In 2012, Charlie returned to Portland politics and was elected to mayor. Since taking office, Mayor Hales has focused on affordability, livability, and equity. And he has worked to protect the environment by championing an ambitious Climate Action Plan, establishing Portland as an international leader on climate action. Under Mayor Hales' leadership, Portland is divesting City funds from fossil fuels; opposing oil and coal trains transporting nd dirty fuels through the city; and, most recently, establishing the most restrictive fossil fuel export policy in the country.

#### ■ Mr. Robert Hastings Agency Architect, TriMet



With more than 34 years of architecture experience in Portland and Seattle, Robert Hastings, FAIA, is TriMet's Agency Architect with oversight role for the agency's architecture, urban design, sustainability, and art coordination nitiatives. Bob's professional emphasis has been in transit, urban design and ansportation, institutional, commercial and mixed-used housing projects. He's led TriMet's agency-wide development of a holistic approach to sustainability goals and initiatives. He's been with TriMet for more than 15 years, after working vith the agency as a consulting project architect on the Westside Light Rail

Bob is responsible for coordinating the agency's multi-modal efforts in station and urban design, including signage & graphics, and art & architecture coordination. He received his Bachelor of Architecture from the University of Oregon (1979), and Master of Architecture from the University of Pennsylvania (1983). In 2008 he was elevated to the College of Fellows of the American Institute of Architects

#### Case Study of Portland

#### ■ Mr. Thomas J. Puttman PE, AICP, LEED AP President, Puttman Infrastructure, Inc.



Puttman is President of Puttman Infrastructure, Inc., a sustainable astructure development and investment advisement firm specializing in building-scale and district-scale energy and water systems. oversees all strategic, operational, investment and project development efforts of he firm and has advised on more than two dozen EcoDistrict projects across North America and beyond. Prior to Puttman Infrastructure, Mr. Puttman founded ProjectDX and helped guide its growth, including acquisition by Renewable Funding LLC, to become the leading provider of turnkey administration, financing remaining LCC, to ecconie the leading province of unities, administration, infancing and technology services for clean energy and water programs to hundreds of communities across the US – including Energy Upgrade California, California's statewide \$1.8B energy retrofit program. Mr. Puttman is an experienced project developer having worked with global innovators such as Arup on infrastructure and real estate projects throughout the world. Mr. Puttman is a faculty member of e EcoDistrict Institute and helped the City of Portland and EcoDistricts or the EcoDistrict concept and framework through his role as EcoDistricts Board member, Mayor of Portland's EcoDistrict cabinet, and co-chair of the 80-member EcoDistricts Technical Advisory Committee.

# Case Studies of Japanese Cities

#### ■ Mr. Kazuyuki Tani Mayor, Shimokawa Town



ary 19, 1955: Born in Shimokawa : Graduated from Nihon University, College <mark>of Engineering, Department of Civil</mark> 1977: Entered Taniqumi K.K.

Served as Council Member of Shimokawa for five te<mark>rms from May 1995 through March</mark>

1999: Assumed office as President and Representative Director of Tanigumi K.K. 2014: Assumed office as Chairman and Executive <mark>Director of Tanigumi K.K</mark> 2015: Elected as Mayor of Shimokawa

Mayor Tani believes in actively and strategically implementing sustainable initiatives

# ■ Ms. Margaret Salazar Portland Field Office Director, U.S.Department of Housing and Urban Dev



Margaret Salazar is the Director of the Portland Field Office for th Housing and Urban Development. Ms. Salazar joined HUD in 2006 as a Presidential Management Fellow in San Francisco, where she financed the evelopment of dozens of multifamily rental housing properties across California, Nevada and Hawaii. Prior to returning to her native state of Oregon in 2015, Margaret served as the Associate Deputy Assistant Secretary for Multifamily Housing in HUD Headquarters in Washington, DC. Ms. Salazar designed and led ational programs to preserve and revitalize affordable rental housing across the United States. Ms. Salazar began her career working with community based organizations and foundations in the San Francisco Bay Area, including leading a uccessful grassroots campaign for just cause eviction in 2002. She also served n the offices of Governor Arnold Schwarzenegger of California and Mayor Gavin

# ■ Emeritus Prof.Dr.Shuzo Murakami President, Institute for Building



For more than 40 years, Dr. Shuzo Murakami has been in charge of the researc on Building and Environmental Control Engineering, mainly at the Institute of Industrial Science, University of Tokyo (from 1972 to 2000), at the Department of Engineering, Keio University (from 2001 to 2007) and at Incorporated Administrative Agency Building Research Institute (Tokyo (Department of Engineering, Faculty of Architecture)

He has been engaged in special research of the experimental study and the numerical simulation of building and urban environmental issues. He has also onducted extensive interdisciplinary studies concerning global env ngineering, urban/building environmental engineering, healthy cities, human nfort and health. Furthermore, he has been engaged in CASBEE, which stands Comprehensive Assessment System for Built Environment Efficiency, in order develop and generalize it as a City Sustainability Assessment Tool not only in Japanese cities but also cities worldwide.

His enthusiasm in research is unlimited. He has been engaged in environmental del city and environmental future city. His achievements concerning energy, sustainability and environmental researches are remarkable. He is now working at the Institute for Building Environment and Energy Conservation as presiden

# ■ Ms. Zeljka Carol Kekez Partner/Urban Designer, PLACE



Zeljka Carol Kekez is a founding partner of PLACE with more than 15 years of experience generating successful ventures worldwide ast year, she hosted more than 20 Japanese delegations at PLACE and led a Portland team in an interactive community workshop with the PDC We Build Green Cities program for Mizbering, a public-private par<mark>tnership to reinvent Japan's</mark> riverfront communities and properties in collaboration with the Ministry of Land, Infrastructure, Transport & Tourism of Japan (MLIT), Though her responsibilities and nterests take her all over the world, while in Portland, Carol stays intimately involved with PLACE as well as a variety of professional and community service efforts including the Architecture Foundation of Oregon (AFO), the Halprin Landscape Conservancy, and the Japan-America Society of Oregon (JASO). A certified Urban Designer, Carol also serves as an Instructor for an Urban Design Studio at Portland state University School of Architecture, In 2015, students, PLACE, and Carol collaborated with Creative Director and Editor-in-Chief Kentaro Ichiki of Ko project "Where Art and Science Fall in Love" and the World River Story, a social variety of designers, architects, creators, economists, entrepreneurs and academia

# Case Studies of Japanese Cities

#### ■ Mr. Masashi Mori Mayor, Toyama City



ed from Toyama Chubu High School, and Chuo University Faculty of Law nber 1977 Opened Judicial and Administrative Scrivener Office

April 1995 Elected to the Toyama Prefectural Assembly
April 1999 Reelected to the Toyama Prefectural Assembly

lanuary 2002 Elected as Mayor of the former Toyama City (until March 31,

April 2005 Elected as Mayor of Toyama April 2013 Reelected as Mayor of Toyama

# Case Studies of Japanese Cities

#### ■ Mr.Shuya Takahashi Revival Planning Division Director, Higashimatsushima City



shimatsushima City Hall in 1984, and served in Public Relations, the Board of Education, Forestry and Fisheries, and the Legal Absorption Conference Office. During the Great East Japan Earthquake of March 2011, served concurrently in the Higashimatsushima Anti-Disaster Headquarters and as Leader of the Planning and Policy Group, Served concurrently as Head of the FutureCity Promotion Group and Leader of Revival Planning Division from 2012. Served concurrently as Revival Planning Division Director, Head of the FutureCity Promotion Group, and in the Disaster Reconstruction Headquarters from 2013.

# "FutureCity"Initiative

#### ■ Mr. Kimio Watanabe Mayor, Mitake Town



Born in 1953 in Mitake. Took office in April 2007. Now in his third term.
Since becoming mayor, he has led Mitake in solving outstanding problems in the disposal of industrial waste on all fronts.
He has achieved a disaster prevention model project to tackle the serious problems of caves in disused lignite ore mines in a large-scale preventative project.
On the environmental front, he has made efforts to achieve a low-carbon community.

utilizing Mitake's local natural resources. In 2012, he introduced investment-based forest management, which is moving forward as the only successful example of sustainable forest growth in the country.

When Mitake was chosen as an Eco-model city, he established the Eco-model City

# ■ Mr. Patrick L. Phillips Global Chief Executive Officer of the Urban Land Institute (ULI)



Patrick L. Phillips is the Global Chief Executive Officer of the Urban Land Institute and president of the ULI Foundation. Established in 1936, ULI is a global nonprofit research president of the ULI Foundation. Established in 1936, ULI is a global nonprofit research and education organization with more than 34,000 members representing all aspects of land use and development disciplines. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Since taking the chief executive position in 2009, Phillips has overseen an expansion of ULI's global reach, particularly throughout Asia, guiding the Institute's focus on creating thriving communities in rapidly urbanizing countries. Under his leadership, ULI's program of work has grown steadily to encompass a variety of economic, demographic, societal, and environmental issues that are reshaping urban development worldwich is the 21st reput for las grown steamy to encompass a valuely of economic, defining an interest societal, and minimomental issues that are reshaping urban development worldwide in the 21st century, o reinforce the Institute's delivery of high-quality services for members around the globe, phigh suided the restructuring of ULI's solstrict and national council system and worked with ULI's volunteer leadership to overhauf ULI's governance.Phillips has a career in the sconomic analysis of real estate and land use that spans more than 20 years. Prior to his service at ULI, he was President and Chief Executive Officer of ERA AECOM (formerly Economics Research Associates). In that role, he coordinated all aspects of ERA's organization, strategy, business development, and service delivery. His own consulting practice focused specifically on the intersection of private investment and public policy Phillips is a frequent speaker on urban development issues and is the author or coa of eight books and numerous articles.

#### Plenary Session

# ■ Mr. Hiroyasu Akiyama Mayor, Kashiwa City



Born in 1968, Kashiwa City native, Graduated Tsukuba University (College of International Studies) in 1992, and joined Bain & Company in the same year.

Appointed executive managing director of Four Seeds Corporation in 1995. As a consultant, held various posts at a range of companies from 1997 onwards.

Began current position in November 2009 (now in his second term). Currently honorary president of the Kashiwa Revsol supporters association.

# ■ Mr. Michael Armstrong Folicy, Research and Minovation Managery



Michael Armstrong is the Policy, Research and Innovation Manager for the City of Portland Bureau of Planning and Sustainability. His responsibilities include policy and programs addressing climate change, energy efficiency, renewable energy, waste prevention and recycling, sustainable food systems, green building, historic resources, and asset management. Michael led the development of Portland and Multnomah County's 2001 Local Action Plan on Global Warming and 2009 and 2015 Climate Action Plans. He co-chairs the Planning Committee for the Urban Sustainability Directors Network and also chairs the network's Strategic Partnerships and Policy Committee. Michael received an M.P.A. from Indiana University's School of Public and Environmental Affairs, a B.A. from Cornell University, and attended Deep Springs

# ■ Mr. Charles Kelley AIA, LEED AP BD+C, Associate Partner, ZGF Architects LLP



Charles Kellev is a senior urban designer and architect in the Portland office of ZGF itects, with more than 31 years of experience. He brings an interdisapproach to design that incorporates community aspirations and use of natural and financial resources to reach a balanced solution for institutions and municipalities. He is leading several Ecodistrict efforts in the United States and abroad. Charles speaks regularly on the value of integrated design to leverage multiple objectives across mobility, watershed, energy, water, land use, and open space systems which contribute to resilient neighborhoods. He is currently a founding member of the 1% for Green Committee at the City of Portland as well as a founding member of the non-profit Ecodistricts. Charles has a Bachelor of Architecture from the University of Vashington, Seattle, and a Master of Architecture with a Certificate of Urban Design from the University of Pennsylvania, Philadelphia.

# ■ Ms. Kate Washington Board Member and Plant



Kate Washington is an urban planner launching her career in Portland, Orego She received both a bachelor's degree in sociology and a master's degree in urban and regional planning from Portland State University after working as a graphic designer in Ann Arbor, Michigan. Kate works at Leland Consulting Group is an analyst and volunteers extensively with the Pearl District Neighborhood iation. She collaborates with the community, professionals and visitors about the unique characteristics and contributions of the Pearl District and in 2015, her volunteer work took her to Tokyo to talk about civic engagement and Portland neighborhood associations. Kate's favorite aspect about living in the entral city is the opportunity for experiencing an infinite number of conne n any given day.

# ■ Mr. Kosuke Kitazato Mayor, Oguni Town



1968 : Born in Oguni, Kumamoto Prefecture,

1993 : Graduated from Tamagawa University (Department of Literature ). 1995 : Elected to the Oguni Government Assembly

1999: Reelected to the Oguni Government Assembly. 2001: Served as Head of the Forestry Association of Oguni (until 2007)

2007 : Elected as Mayor of Oguni,

2011 : Reelected as Mayor of Oguni

2015 : Reelected as Mayor of Oguni

# ■ Mr. Mitsuhiro Yamazaki



cruitment efforts for the City of Portland. He has been the lead for the We Build n Cities initiative to help build more sustainable cities in Japan. Prior to PDC, Mitsu gained unique experience as a strategy consultant, an

executive at a regional economic development agency as well as a business development manager for an international construction/engineering firm, working throughout the United States.

Born and raised in the Tokyo metro, he has been living in the U.S. for the past 20 rears. He currently lives in Portland, Oregon with his wife Takiko, a daughter

#### Plenary Session

# ■ Mr. Masato Nobutoki Executive Director for FutureCity Promotion, Climate Change Policy Headquarters, City of Yokoha



Born in Wakayama Prefecture in 1956, Masato Nobutoki graduated from the Department of Urban Engineering of Tokyo University, He previously worked for Mitsubishi Corporation, the Japan Association for the 2005 World Exposition (Head of Japanese Governmental Event Planning and Coordination), and as Project Professor at Tokyo University's Graduate School for Frontier Sciences, joining the Yokohama City Government in April 2007. Before assuming his current role as Executive Director for FutureCity Promotion in April 2012, he served as Executive Director for Urban Management Strategies and Executive Director of the Climate Change Policy Headquarters. He was a member of the Ministry of the Environment's Carbon Offset Deliberation Committee in 2007, and, in a private capacity as Coordinator of the Urban Design Center Yokohama, he is involved in research and proposals for environmental strategies in industry-government-academia-community groups

#### ■ Mr. J. Michael Owen Executive Director, ULI Japan



Born in Japan in 1968, Mike graduated from the University of Hawaii with a master's degree in international relations. In 1995, he established and became president of Transpacific Enterprises, a communications firm dedicated to providing translation, copywriting and consultation services. The company supports the international communications of enterprises, institutions and government agencies, Boasting a wide-ranging customer basi encompassing J-RETs as well as clients in a broad range of industries, Transpacific Enterprises supports and develops their IR and PR strategies, Since 2004 Mike has beer responsible for the Japan chapter of the Urban Land Institute (ULI) – a not-for-profit organization creating educational and networking opportunities for domestic and iternational real estate developers and investors. Mike is presently ULI Japan's executive firector.Furthermore, Mike serves as a member of the Cabinet Secretariat's Initiative" promotion committee, sharing the experience and wisdom he has accumulated

# ■ Ms. Lisa Abuaf Manager-Central City, Portland Development Commission



isa Abuaf is the Central City Manager with Portland Development Commission, th City of Portland's urban renewal and economic development agency. In this role, Lisa responsible for translating Portland's comprehensive and central city plans into reality, using the tools of both urban renewal and economic development. As the economic and employment core of the region, Portland's Central City vibrancy depends on the work of Lisa and her team in promoting employment district growth, urban innovation, and the role of the Central City as a regional anchor. Core functions of the team include development partnerships and strategies; building and public infrastructure improvements; and innovative projects to maintain and promote Portland's global reputation for quality of life, sustainability, and healthy, urban living. isa has a BA from Reed College as well as a Master of Urban Planning degree from

#### Concluding Session

# ■ Mr. Tom Hughes Council President, METRO



m Hughes is President of the Metro Council, the elected leadership of the Metro gional Government. He was elected in November of 2010, and re-elected in May 2014, on a platform that emphasized jobs and economic development. Among hi achievements as Metro Council President, he has led efforts to strengthen regional job growth and gained gain voters' support of a maintenance levy for parks and natural areas. Before that he served eight years as mayor of Hillsboro, Oregon, where he led the effort to attract and retain major high-tech and renewable energy employers and secured state and federal funding for significant transportation investments. He lives in Hillsboro with his wife, Gayle, and has two grown daughters.