

About Minamata City

•Population: Approx. 25,600

•Area: 163.29 km²

Attractions include the rias coastline of Yunoko Beach overlooking the Shiranui Sea, hot spring towns brimming with nostalgic history, and state-of-the-art environmentally-themed facilities



Salad onions



Minamata Tea



Yunotsuru Hot Spring

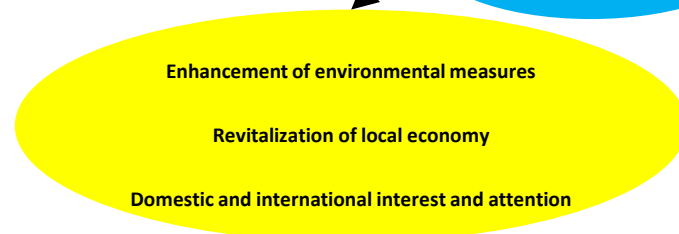
Minamata Eco-Model City Vision

Initiatives to Date

- Garbage separation
- Eco-Town
- Conservation of natural environment

Residents show high level of environmental awareness and action

Eco-Model City Initiatives



Raise residents' awareness
Cultivate human resources

Improve residents' lives

Develop eco-industry
Create new jobs

Revitalization of local economy

Aiming for a sustainable society that achieves harmony between environment and economy

Low-Carbon Initiatives Aimed at Domestic Sector

Minamata City Comprehensive Program for Low-Carbon Subsidies in the Domestic Sector

This is a scheme for subsidizing the construction of houses that pursue a low carbon footprint in the home through reductions in greenhouse gas emissions. Subsidies are provided for use of local materials and purchases of environmentally-conscious home equipment. The subsidy (with the exception of that for use of local materials) is doubled for local businesses, assisting in the promotion of local companies.

(Examples)

☆ Use of local materials... ¥7,500 per square meter of building floor space (up to ¥1.5 million)

☆ Solar power generation system... ¥20,000 per kiloWatt maximum output (up to ¥100,000)

* There are 7 additional types of equipment eligible for subsidies.

Residents taking advantage of this scheme register with the Minamata Eco Diary, a household account book for the environment, to record their domestic utility costs.

This engages them in Minamata City's domestic version of the Environmental ISO, and gives them the opportunity to review their energy consumption in their daily lives.

