SoftBank

President and CEO

Junichi Miyakawa









Birth of The Earth



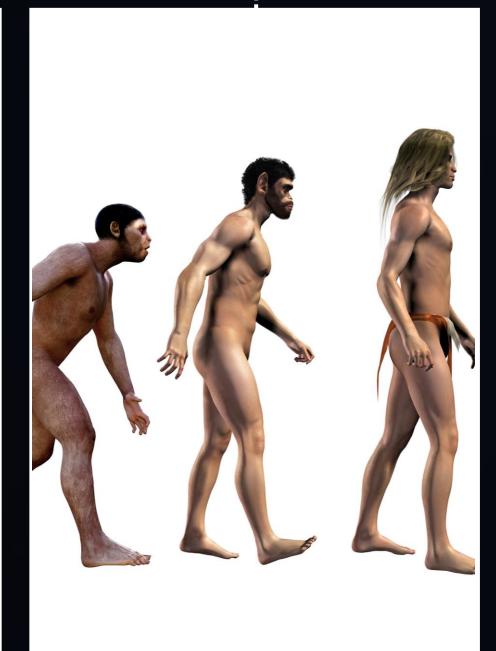
Birth of Life



Cambrian
Explosion
(Accelerated Evolution)



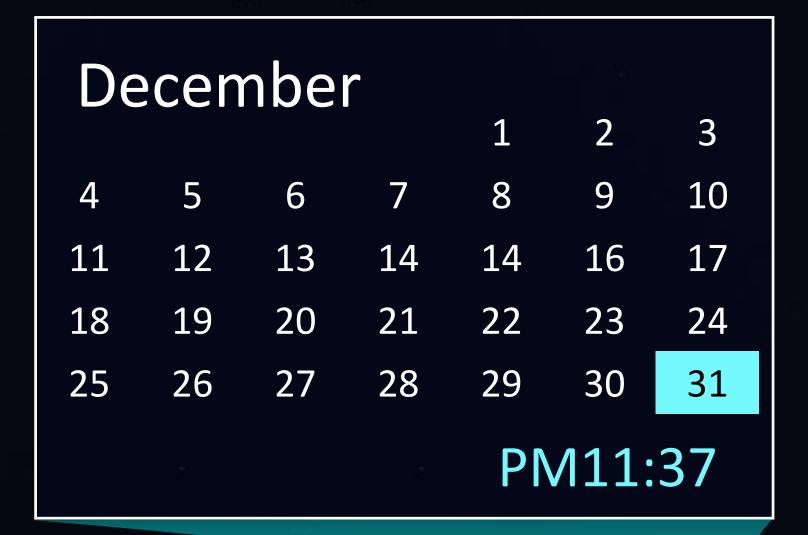
Birth of terrestrial organisms



Birth of Mankind (Homo sapiens)

If we convert 4.6 billion years into one year...







3.5-4.0 billion years ago

500 million ears ago

400 million 200,000 years ago



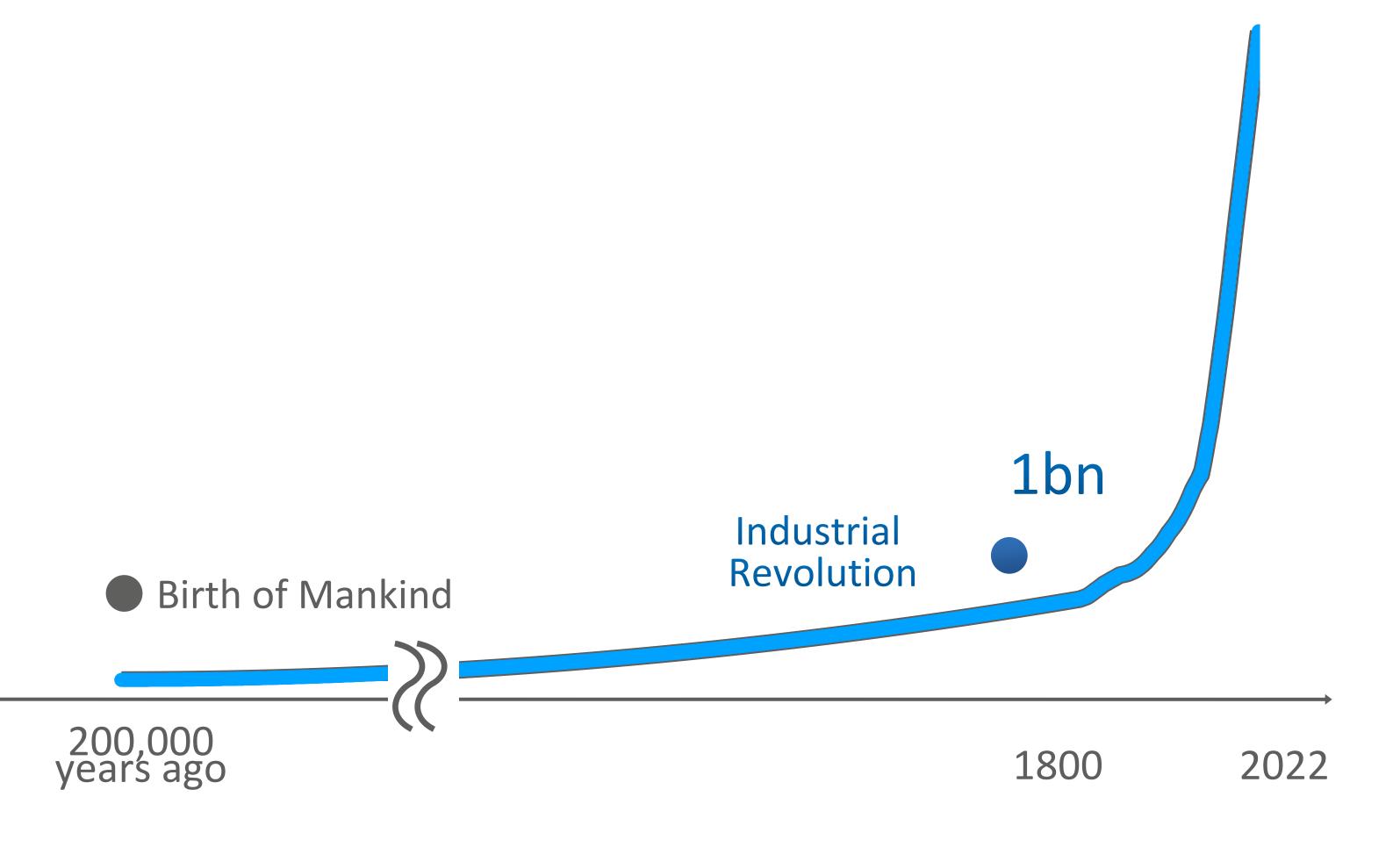
Birth of The Earth

Birth of Mankind (Home sapiens)



World: Population Trends

8bn [people]



8 times

Compared to 1800



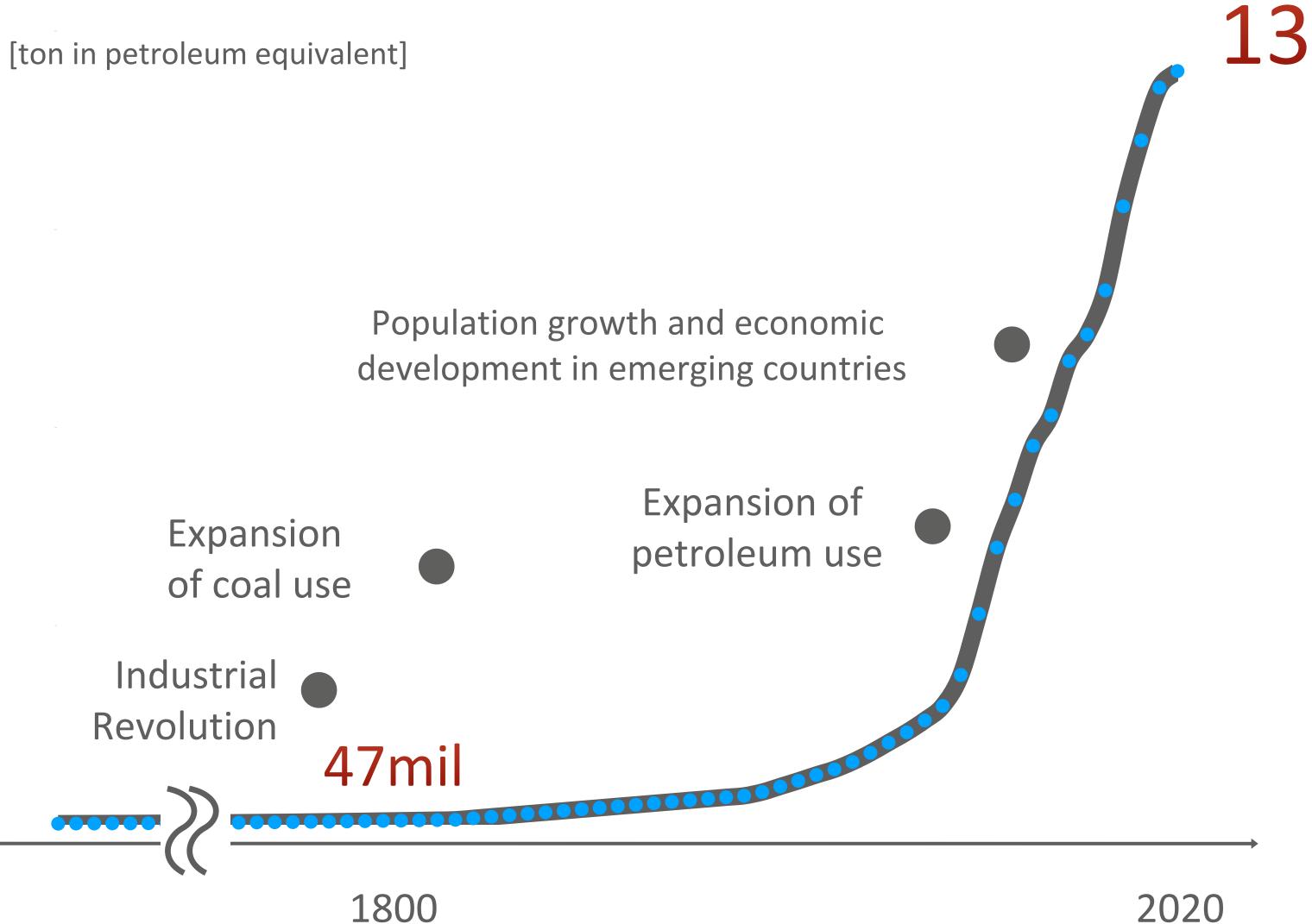




Abundance Obtained Over the Past 200 Years



World: Energy Consumption

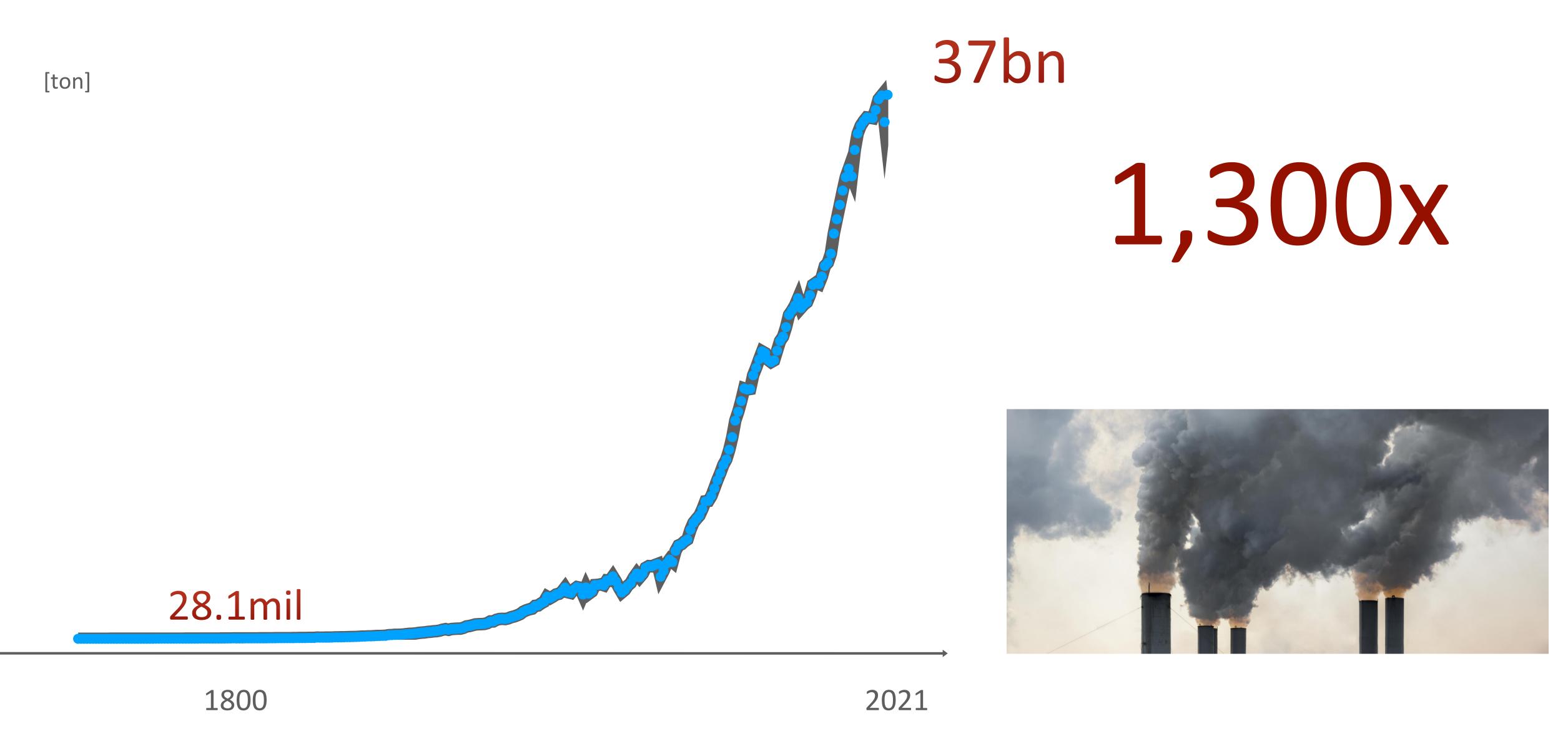


13.3bn

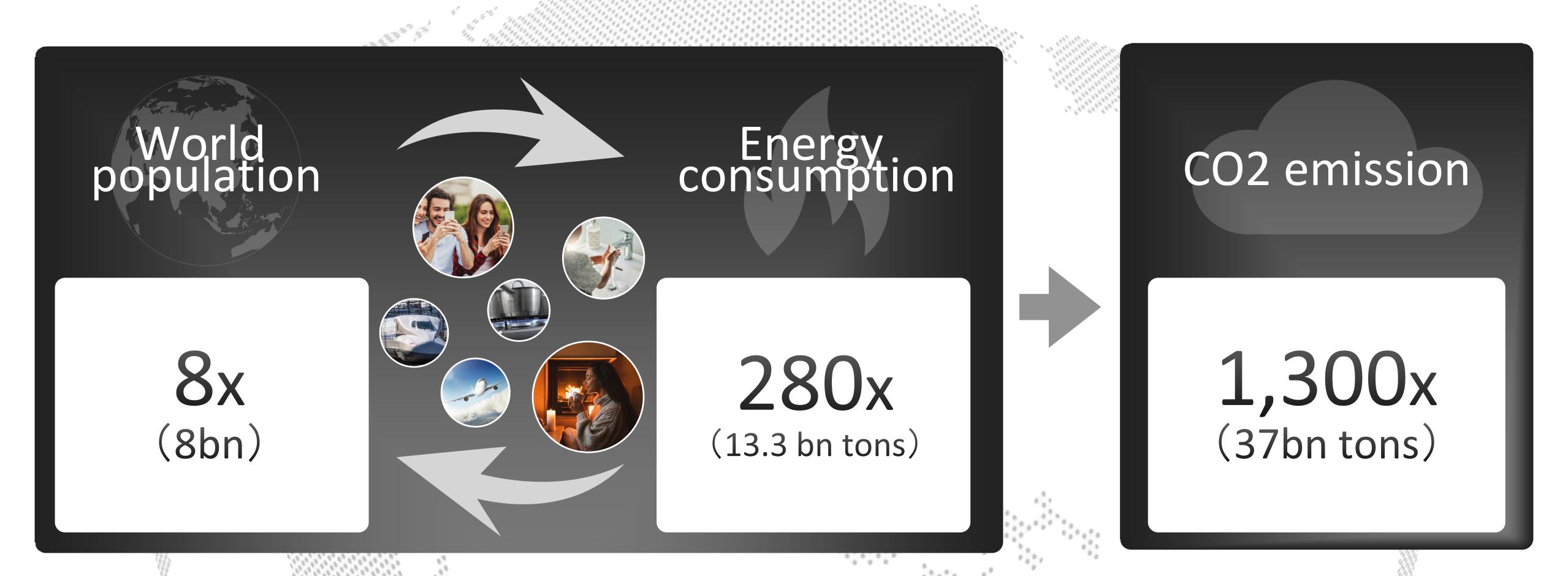
280X



World: CO₂ Emission



$1800 \rightarrow 2020$

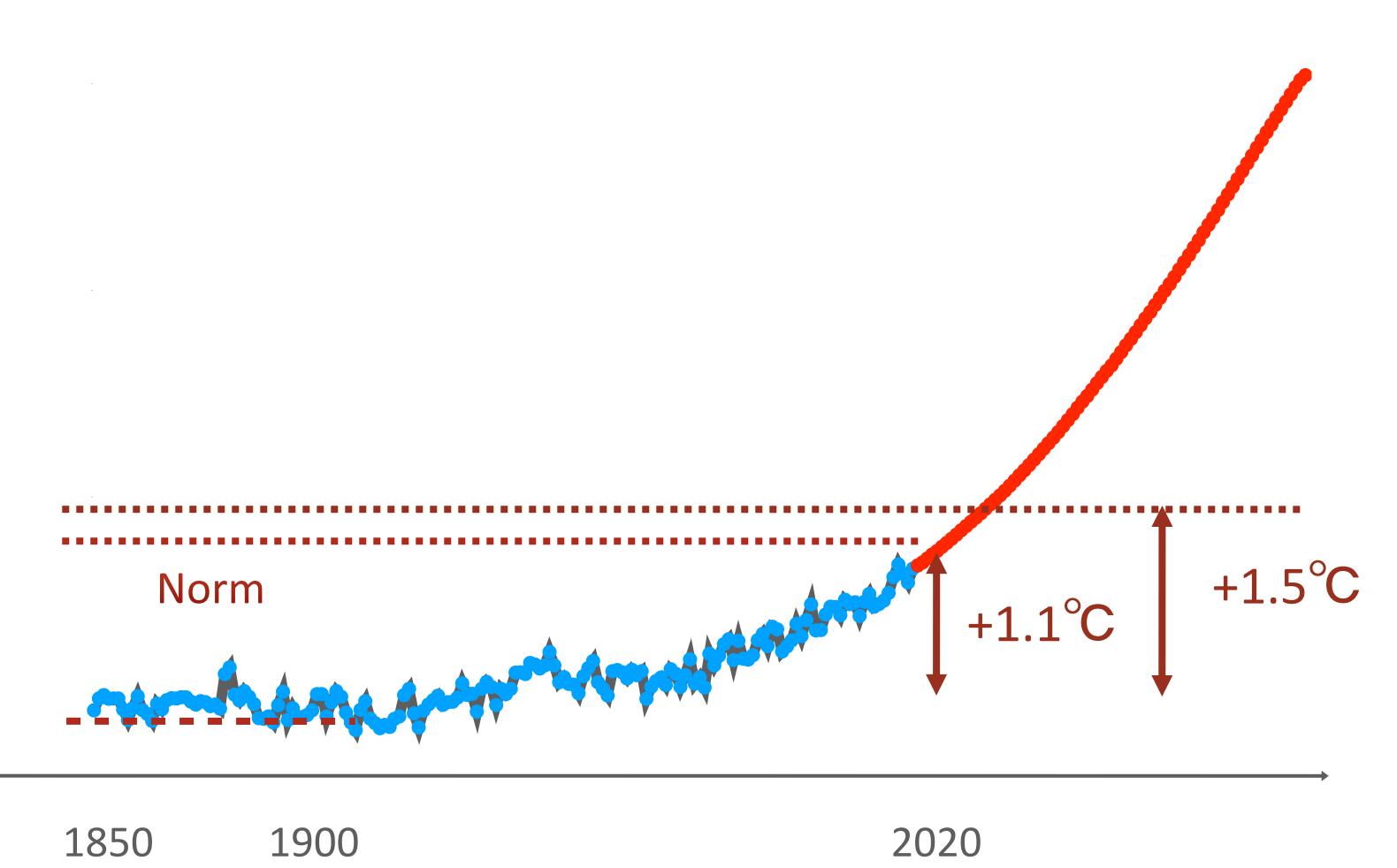


Global Warming = Man-Made Disaster

CSoftBank Corp.

World: Average Temperature

[°C]



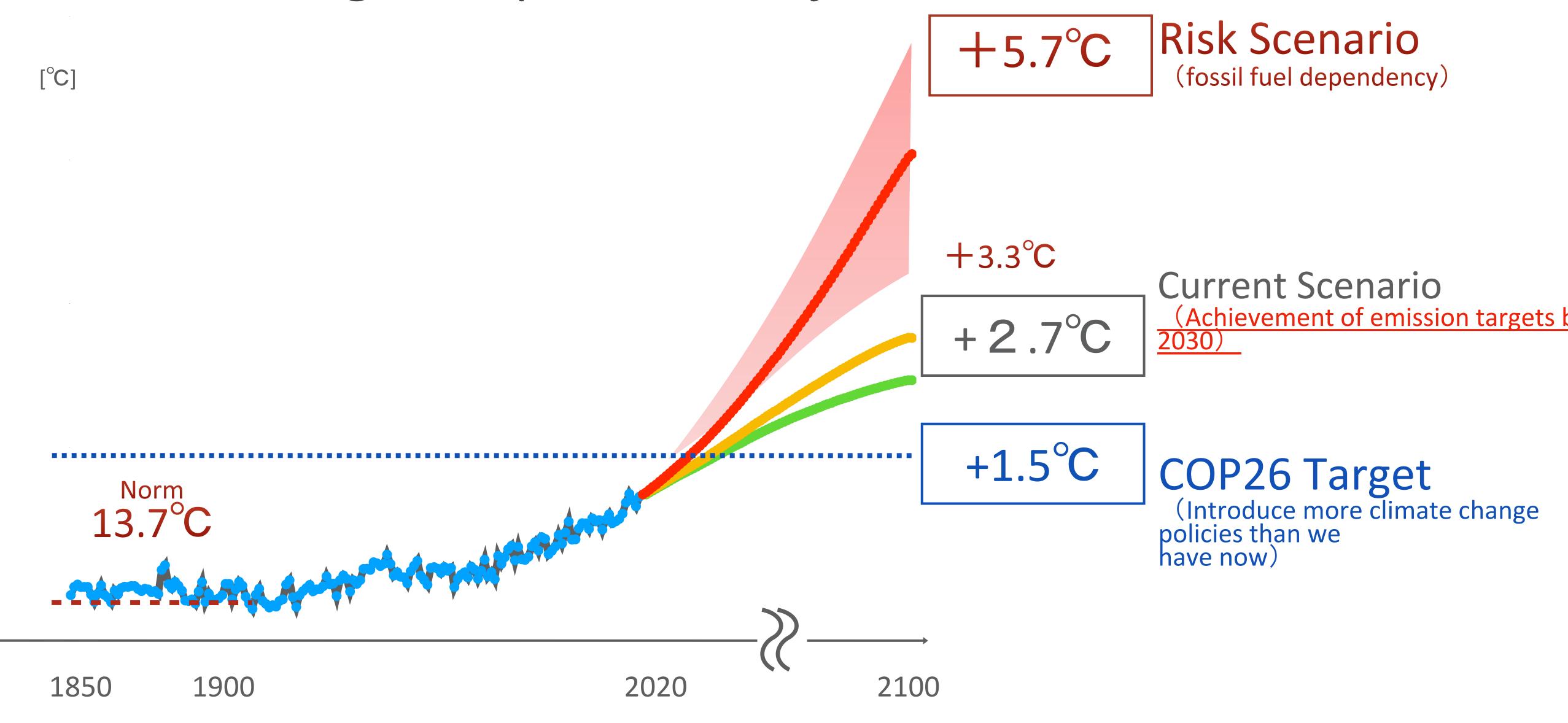
4-1.190

(COP21 target +1.5°C or lower)



COP: Conference of the Parties

World: Average Temperature Projections



*Temperature increase based on 1850-1900 average

Enormous Impacts of Global Warming

Current

(2020)

Compared to 1850-1900's avg

+1.1°C



+20cm



1.7x



1.3x

Extreme heat wave

2.8x

Impacts of Global Warming

Current

COP Target

(2020)

(2100)

+1.1°C

+1.5°C



+36cm



1.2x



Extreme heat wave

Impacts of Global Warming

Current (2020)

COP Target (2100)

Current Scenario (2100)

+1.1°C

+1.5°C

+2.7°C



+36cm

+52cm



1.2x

1.8x



1.2

1.6x

Extreme heat wave

1.5

2.4x

Impacts of Global Warming

Goal achievement Scenario **COP Target** Risk Scenario Current (2100)(2020)(2100)(2100)+1.5°C +1.1°C +5.7°C +2.7°C +52cm +36cm +90cm 1.2x 1.8x 3.2x 1.6x 1.2x 2.7x 4.8x

Source) Estimated by SoftBank Corporation based on the IPCC's Sixth Assessment Report Sea level rise: Rise based on the 2020

Drought

Extreme

Extreme

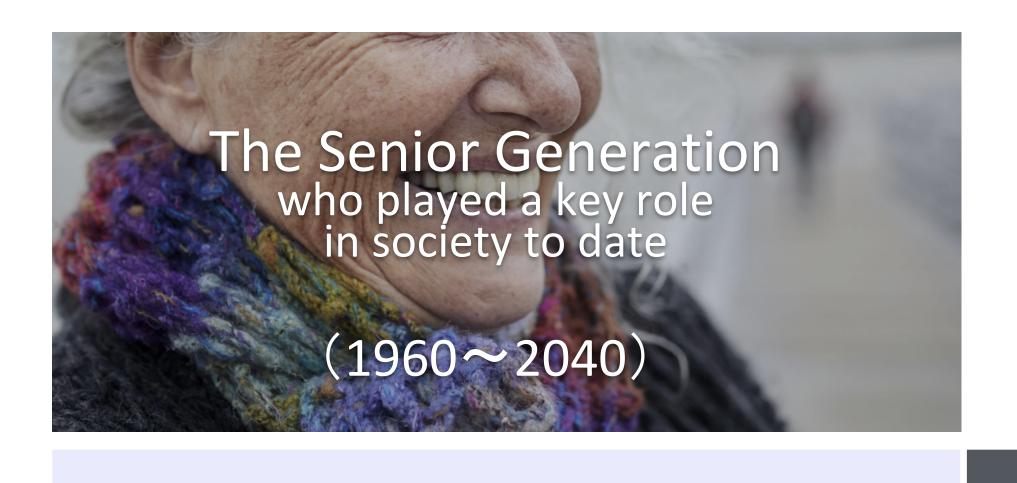
heat wave

Rainfal

Global Environment Lost in Return



Environmental Changes Experienced in a Lifetime



Children
who will lead
the next generation

(2020~2100)

 $+1.3^{\circ}$ C (1960: +0.2°C \rightarrow 2040: +1.5°C)

AVG. temperature

 $+1.6^{\circ}\text{C} \sim +4.6^{\circ}\text{C}$ (Goal achievement Scenario) (Risk Scenario)

+20cm

Sea-level rise

+52cm ~ 90cm

 $(1960 : +8cm \rightarrow 2040 : +28cm)$

Once in 100 years

Large-scale natural disasters

(heat wave/unprecedented heavy rainfall)

asters

Every year

Possible world events by 2100

Super typhoon

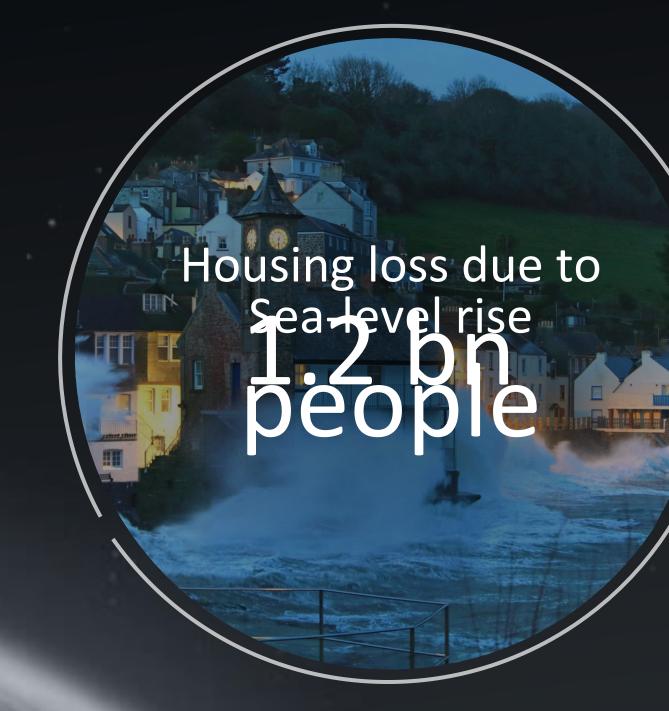
4x

(Wind speed 70 m/s or more)



(Risk Scenario)













New Viruses caused by Permafrost Thawing

What is Sustainability?

A society in which the environment, society (life), and the economy develop sustainably

Coexist and Continue to Grow





For the Next Generation Reflecting on the Past as

"Our Own Matter"



Amsterdam

(The Netherlands)

Sea Level: -2m

Canal: 100 km in length or more

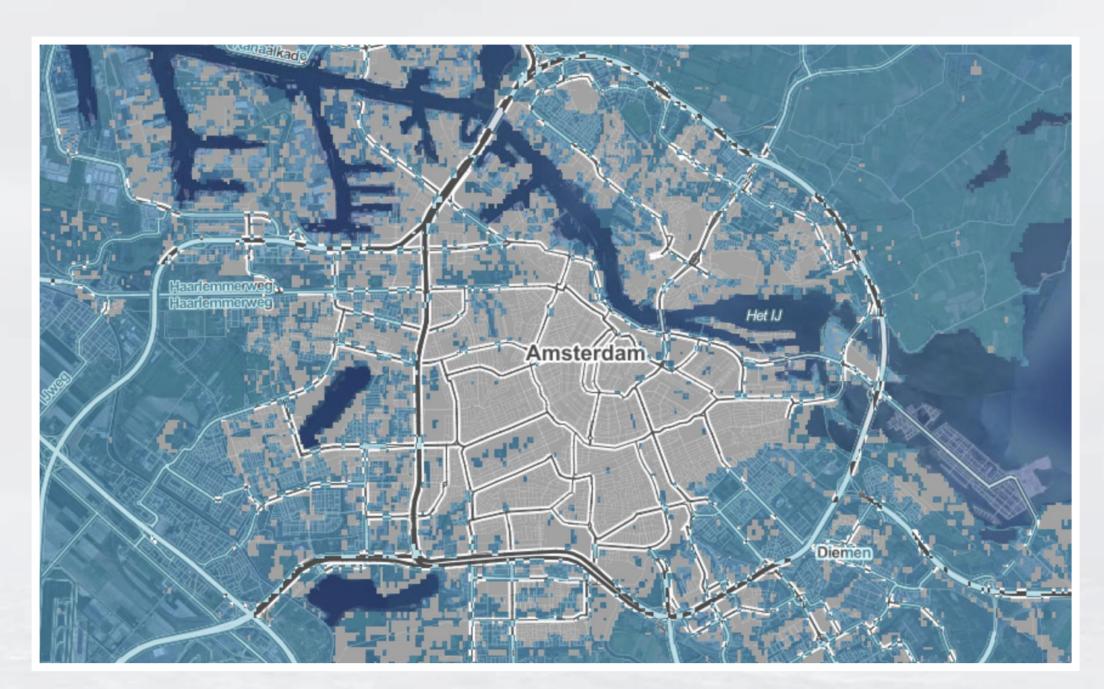


Challenges Amsterdam faces

Submergence Crisis due to Rising Sea Levels Caused by Global Warming







Current

(vs.1900: +26cm)

Around 2050

(Estimated as of 2014)

2007 Formulate Action Plan for Climate Change



Reduction of fossil fuel use



CO2 emissions reduction target: 40% by 2025*

(vs.1990)

Formulation of the Action Plan = Realization of Smart City



Forming a consortium to realize a smart city

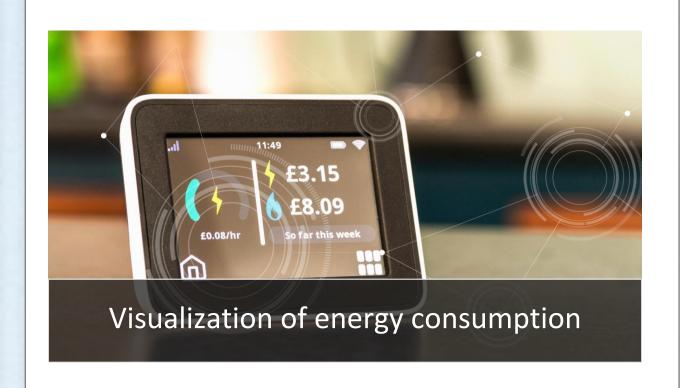
(Public/Private joint investment)



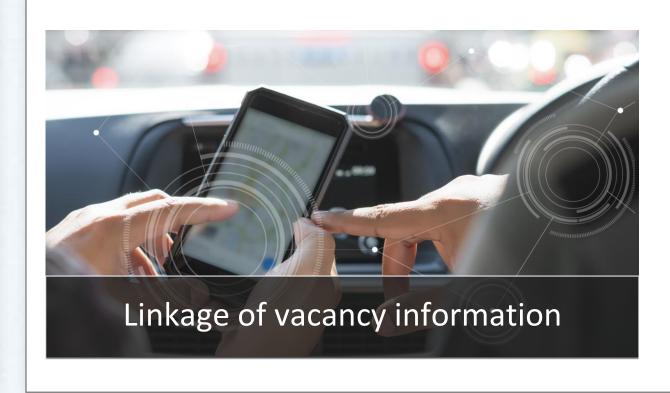
Open Data



Smart Meter



Smart Parking









Largest energy storage system in Europe

Smart Building

*Source) EDGE Technologies Improving energy efficiency

Civic Tech





More than 200 projects implemented



- Project-

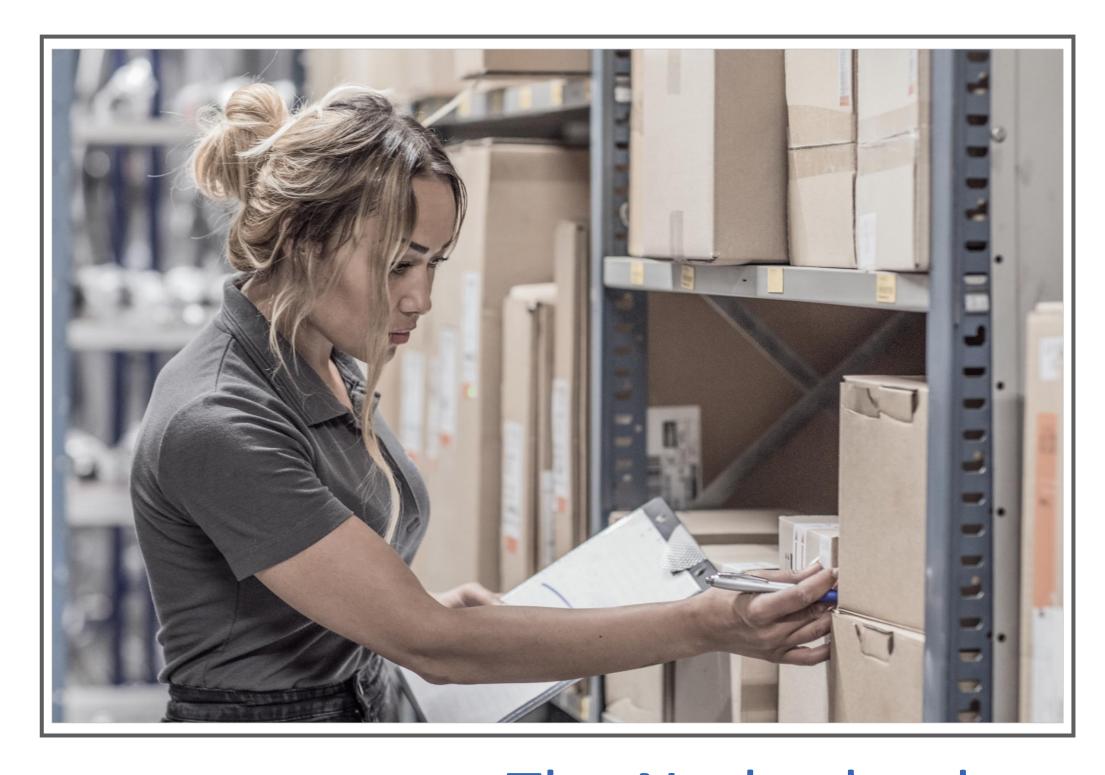
Smart Building

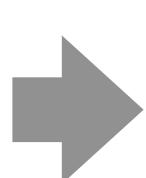
"Edge Olympic"

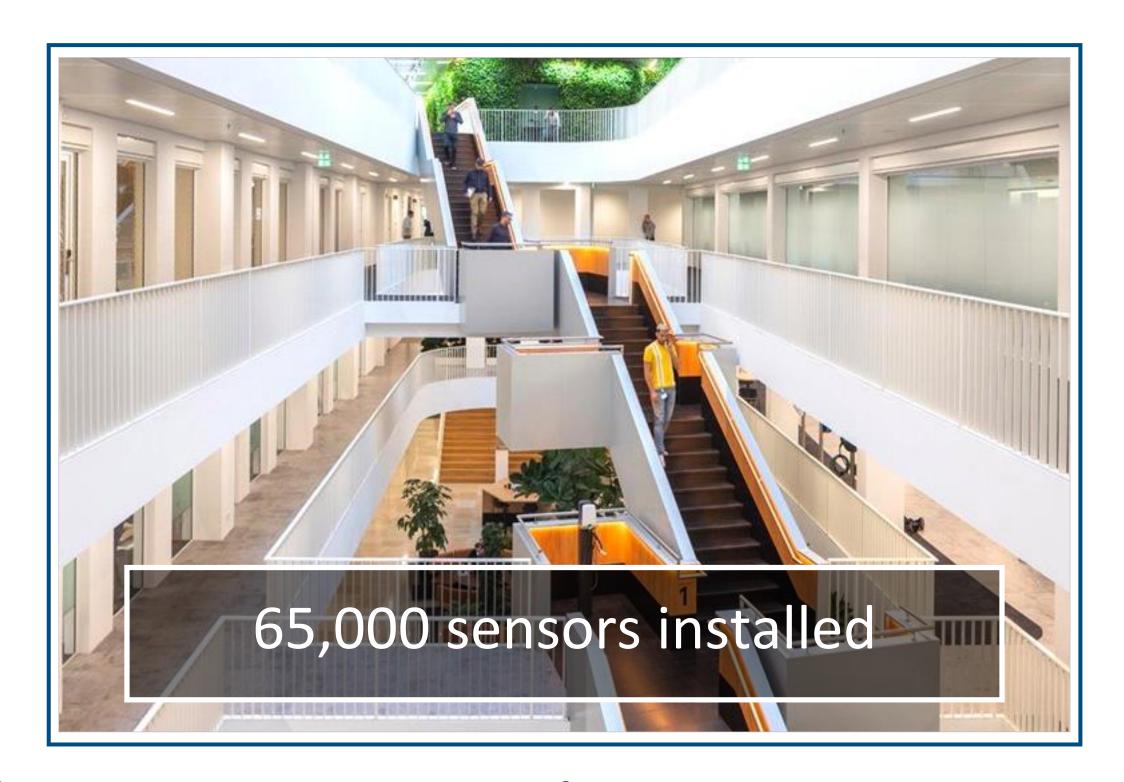
Renovation of existing building in 2018

Post Office

Rental Office

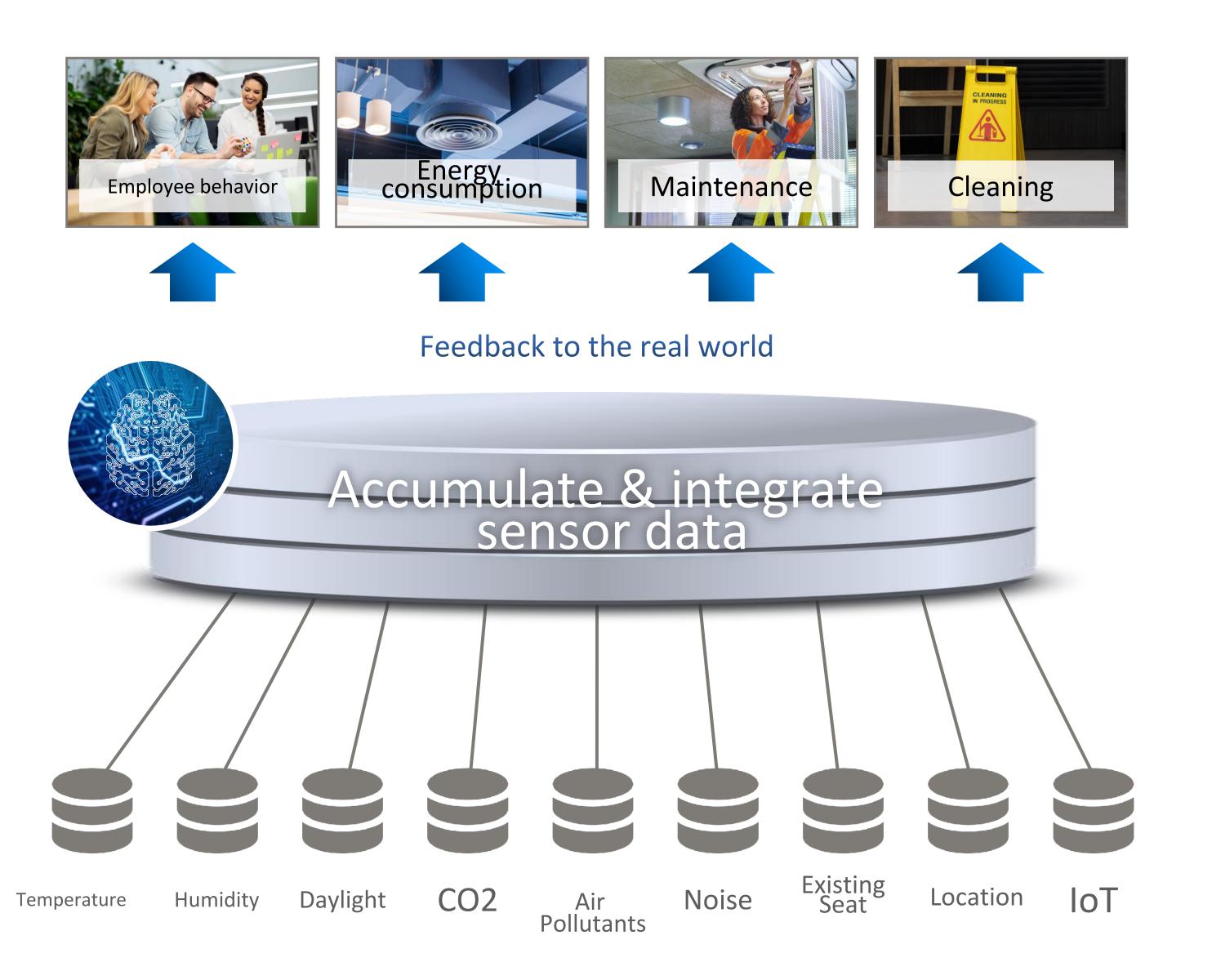






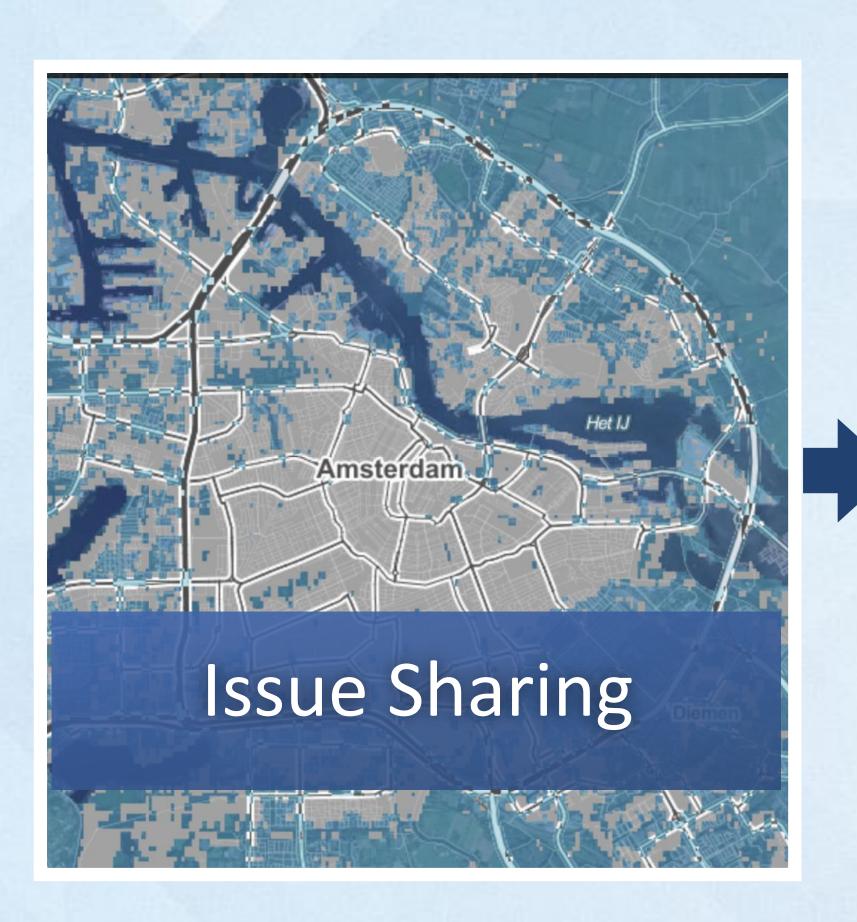
The Netherlands was the first country to recaive the Highest Building Environment Rating

Building itself Derives Optimal Solutions Based on Data

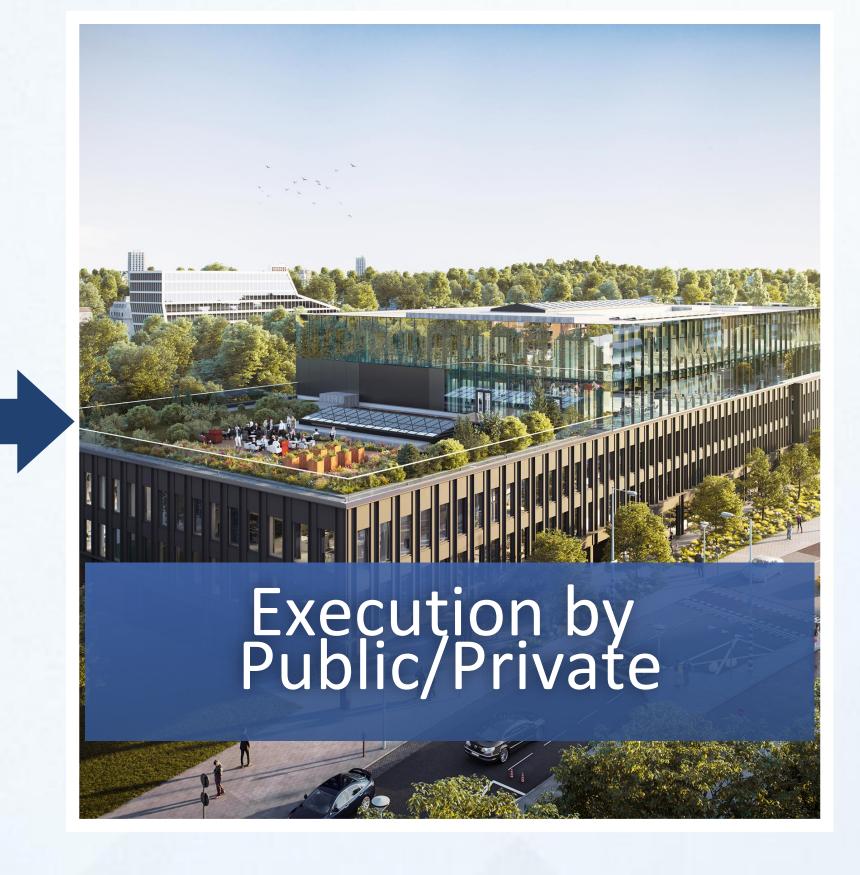


Energy-consumption Reduction

Amsterdam Initiatives







Sea level rise due to global warming

Utilizing ICT Realization of Smart Cities

Open Municipal Data

Data-driven urban optimization

Industrial Revolution

The First



Mechanization

The Second



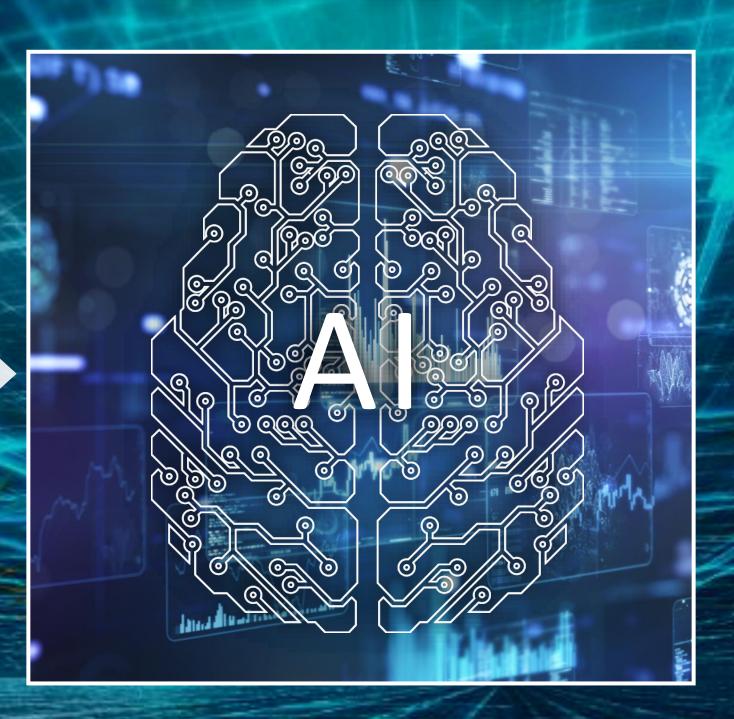
Efficiency

The Third



Automation

The Fourth



Autonomization/ Optimization

4th 2nd 3rd 1st









Period	1760's~	1860's~	1970's~	2010's~
Transfor- mation	Mechanization	Efficiency	Automation	Autonomization /Optimization
Technology	Steam engine	Electrical / Chemical Industry	PC / Internet	IoT / Bigdata AI / Cloud
Revolution	Mechanization of light industry (steam engines, spinning machines, etc.)	Petroleum, Electric power, Heavy chemical industry	Automation with PC and the Internet	Digital Twin Autonomous control of factories / equipment and Autonomous linkage with people
Effect	Mechanization of production and transportation	Mass production	Production automation	Autonomy and optimization of all things / industries

The Fourth Industrial Revolution



Autonomously Makes Decisions and Optimizes All Activities

Until now

(until the third industrial revolution)











(The 4th Industrial Revolution)

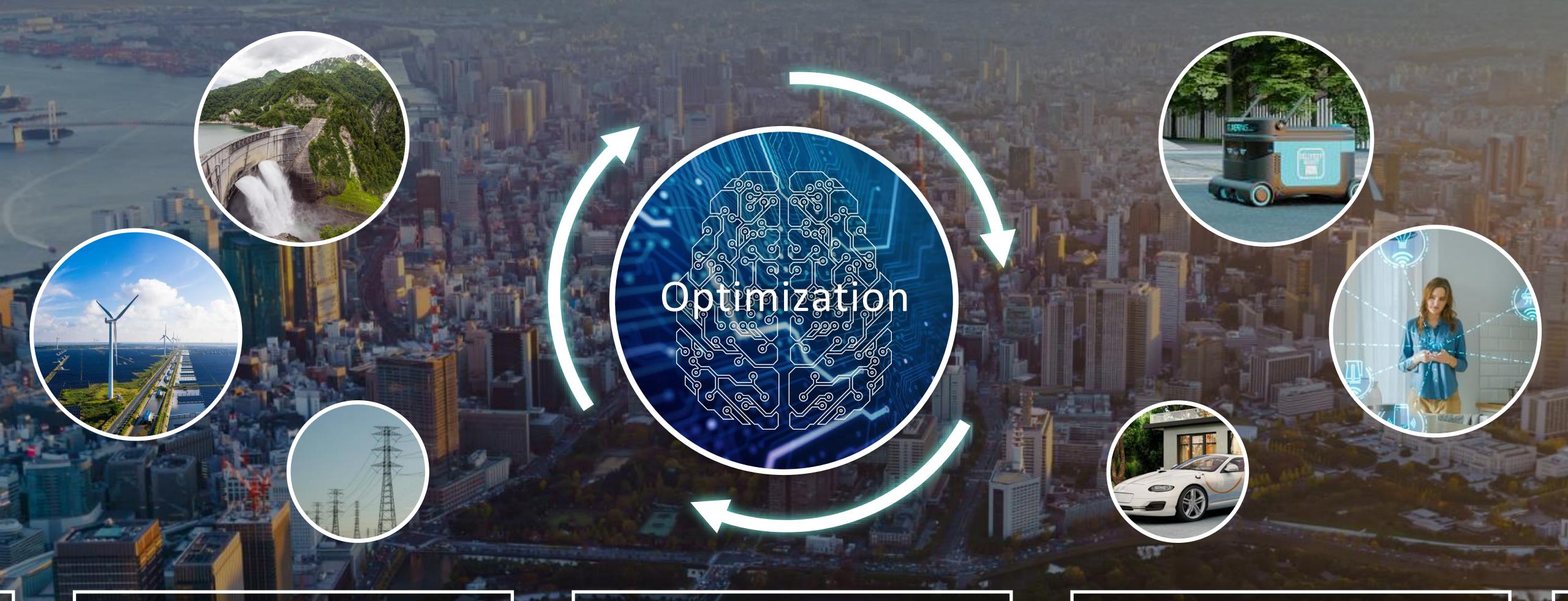
From now



Mass production/ Mass consumption/ Waste in large quantities

Sustainable resource utilization through visualization/optimization of supply and demand

Sustainability = Overall Social Optimization

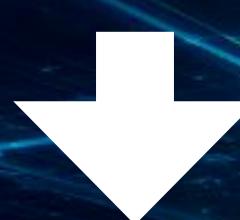


Amount of resources utilized

Quantity of goods supplied

Appropriate consumption

The 4th Industrial Revolution



zation of a Sustainable Society and Environr

Sustainability in Japan

Common Challenges in the world

Challenges in Japan



Structural Challenges Abound

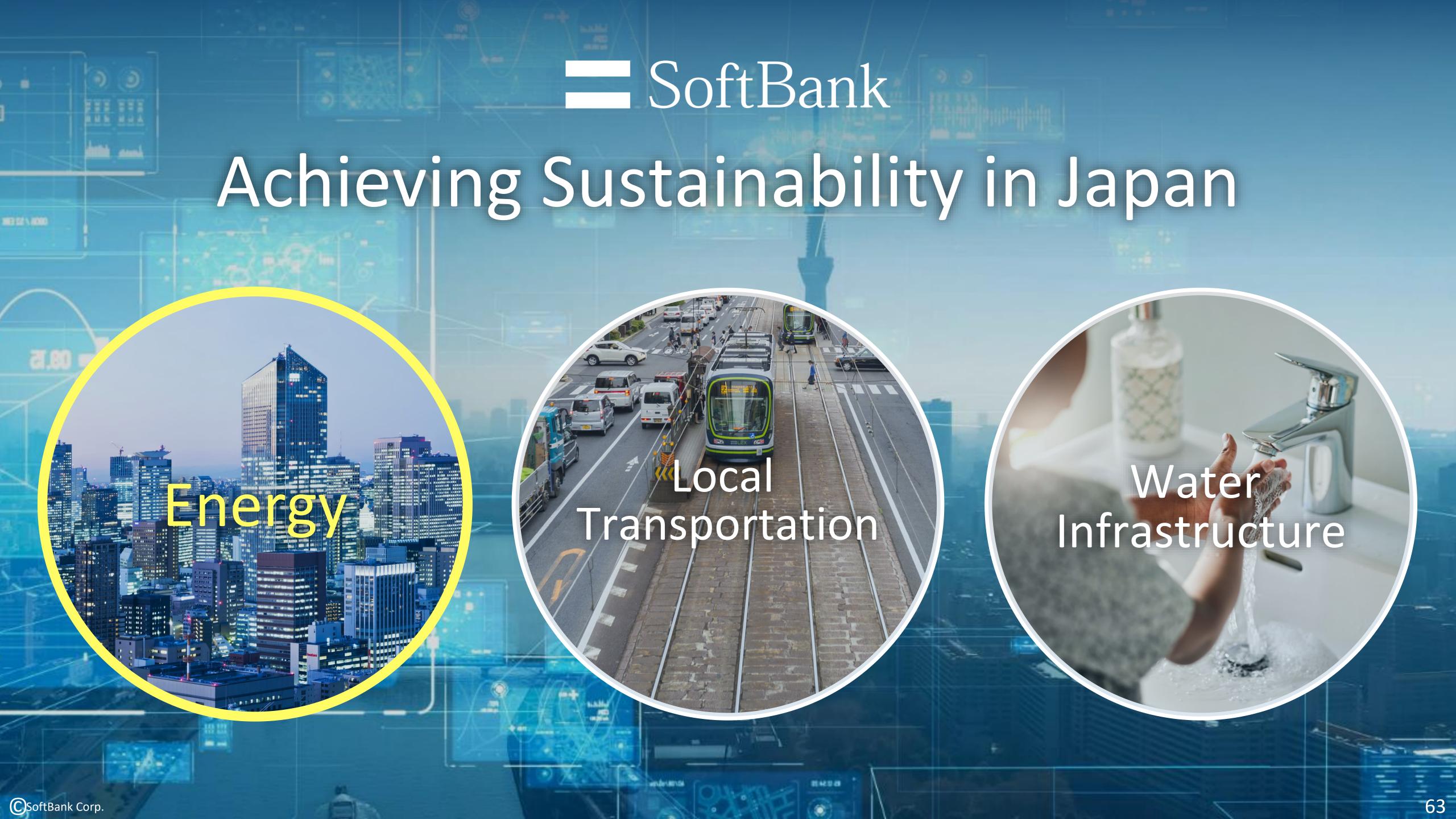




Local
Transportation

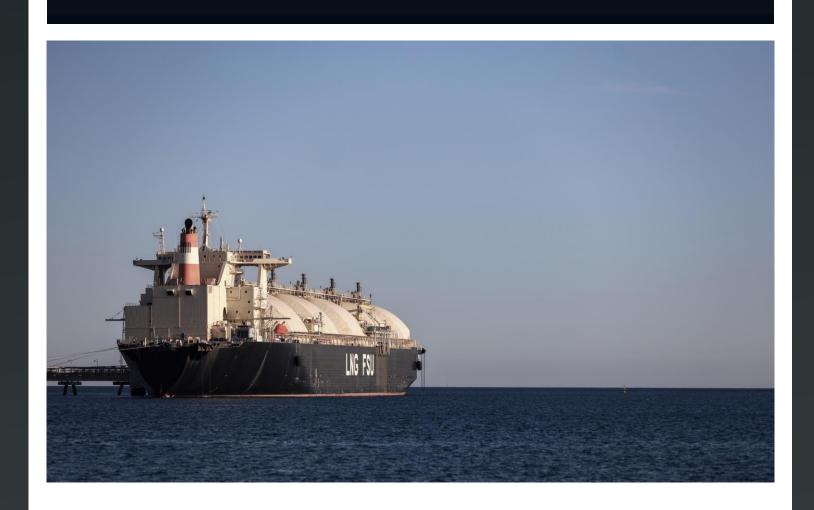
BALD IS

Water Infrastructure



Challenges in Energy

Energy sources dependence on foreign countries



Energy self-sufficiency

17%

Source: Agency for Natural Resources and Energy, Japan's Energy 2021 Ten Questions to Know About Energy Today Decarbonation



Power source composition (power 70 + 0/0 thermal power

*Actual results for 2021

Source: Agency for Natural Resources and Energy
Time-series table of aggregate or estimated results (Comprehensive Energy Statistics)

Aging thermal power plants



More than 40 years in operation Approx. 30%

*Number of unit

Source: Japan Economic Newspapers Older Thermal Power Plants Risk to Power Grid; Frequent Outages Raise Concerns about Relieving Tightness

Action plan for Japan's unique issues



Challenges in Energy





Energy self-sufficiency

12%

Source: Agency for Natural Resources and Energy, Japan's Energy 2021

Decarbonation



Power source composition (power generation)

70+% thermal power

Source: Agency for Natural Resources and Energy

Time-series table of aggregate or estimated results

*Actual results for 2021

Aging thermal power plants



More than 40 years in operation

Approx. 30

Source: Japan Economic Newspapers
Older Thermal Power Plants Risk to Power Grid; Frequent

Verification of SoftBank Smart Building













(January 2021)

Smart Building with Data

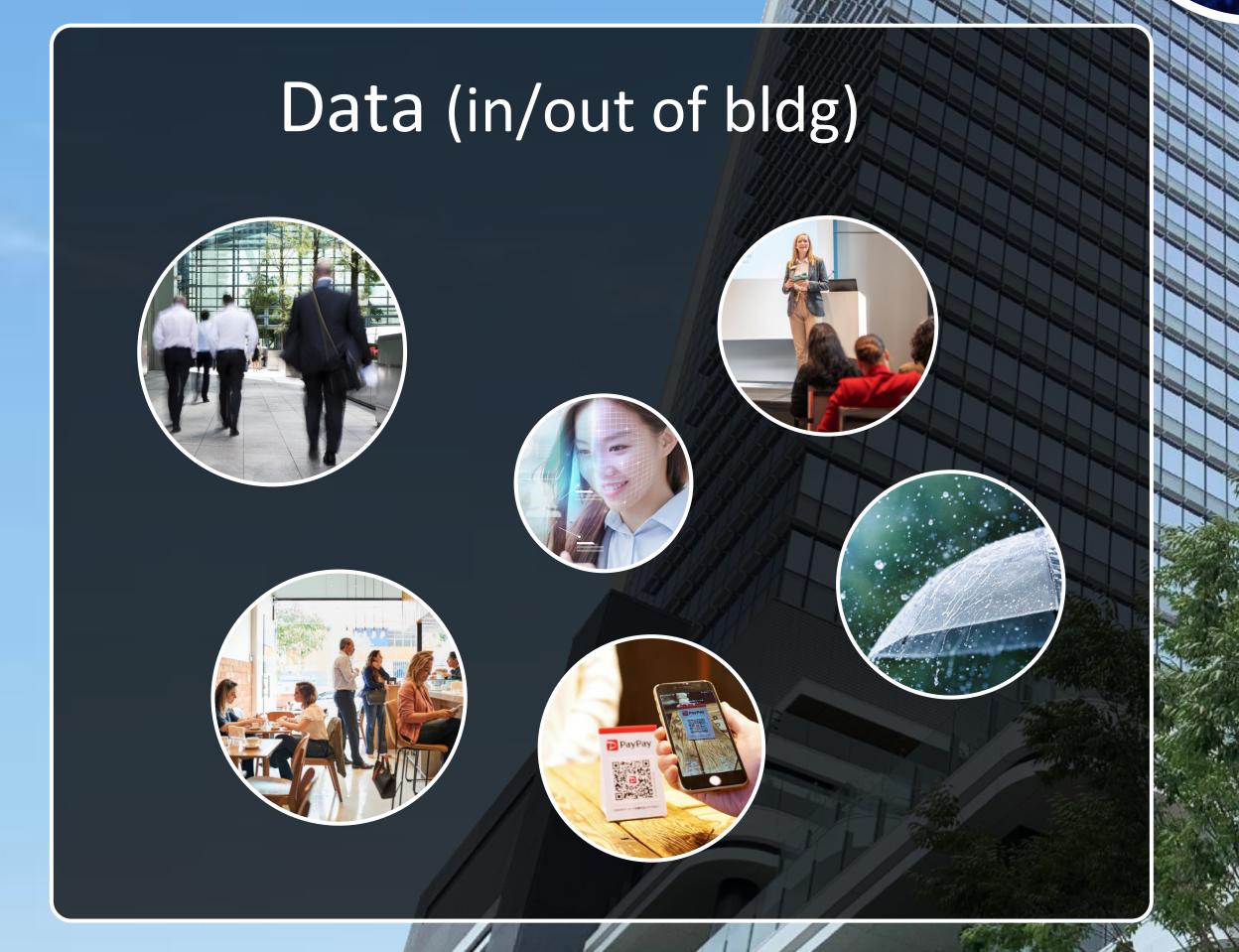




2022/05/28 - 2022/06/10 ▶ ※ビル来館者数の日別推移 (指定期間中の)来館者合計 190,403人 ● 女性 ● 全体 ● 来訪予想 20,000) 15,000) 10,000 5,000 05/29 05/31 06/01 06/02 06/04 土 06/05 06/03 ※ビル来館者数の曜日別平均 12,211 14,660 17,443 18,529 15,964 10,369 6,023

Data Utilization for Tenants









Sending customers to stores



Improvement of opportunity loss

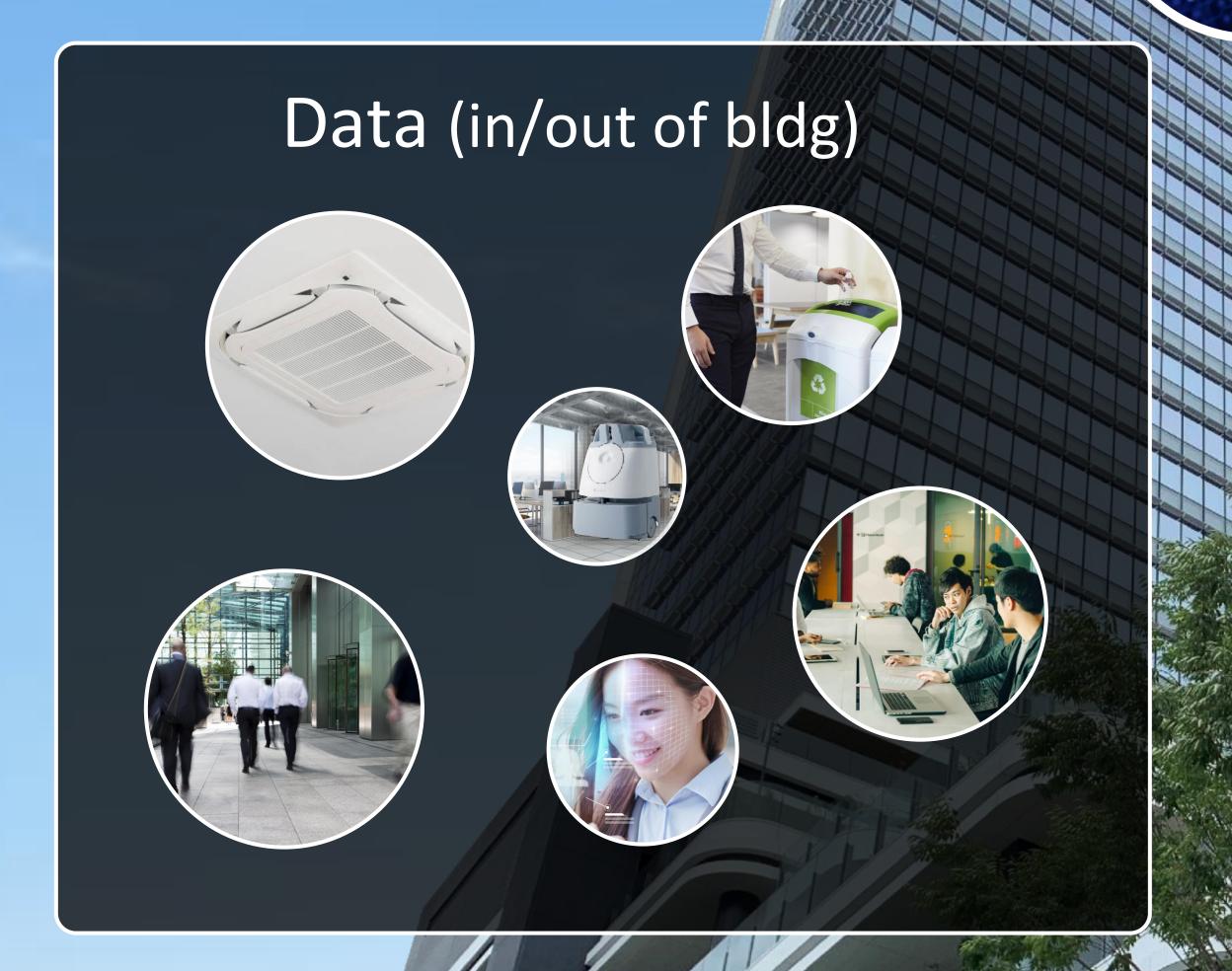


Improvement of food loss



Data Utilization for Building Management





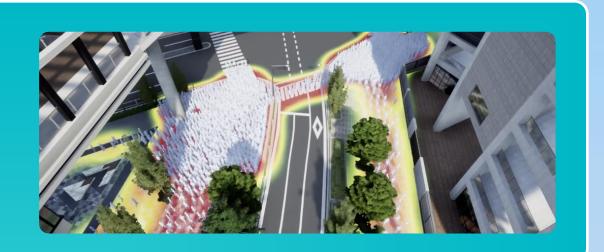
Security
Guards
Deployment
Plan



Cleaning
Staff
Deployment
Plan

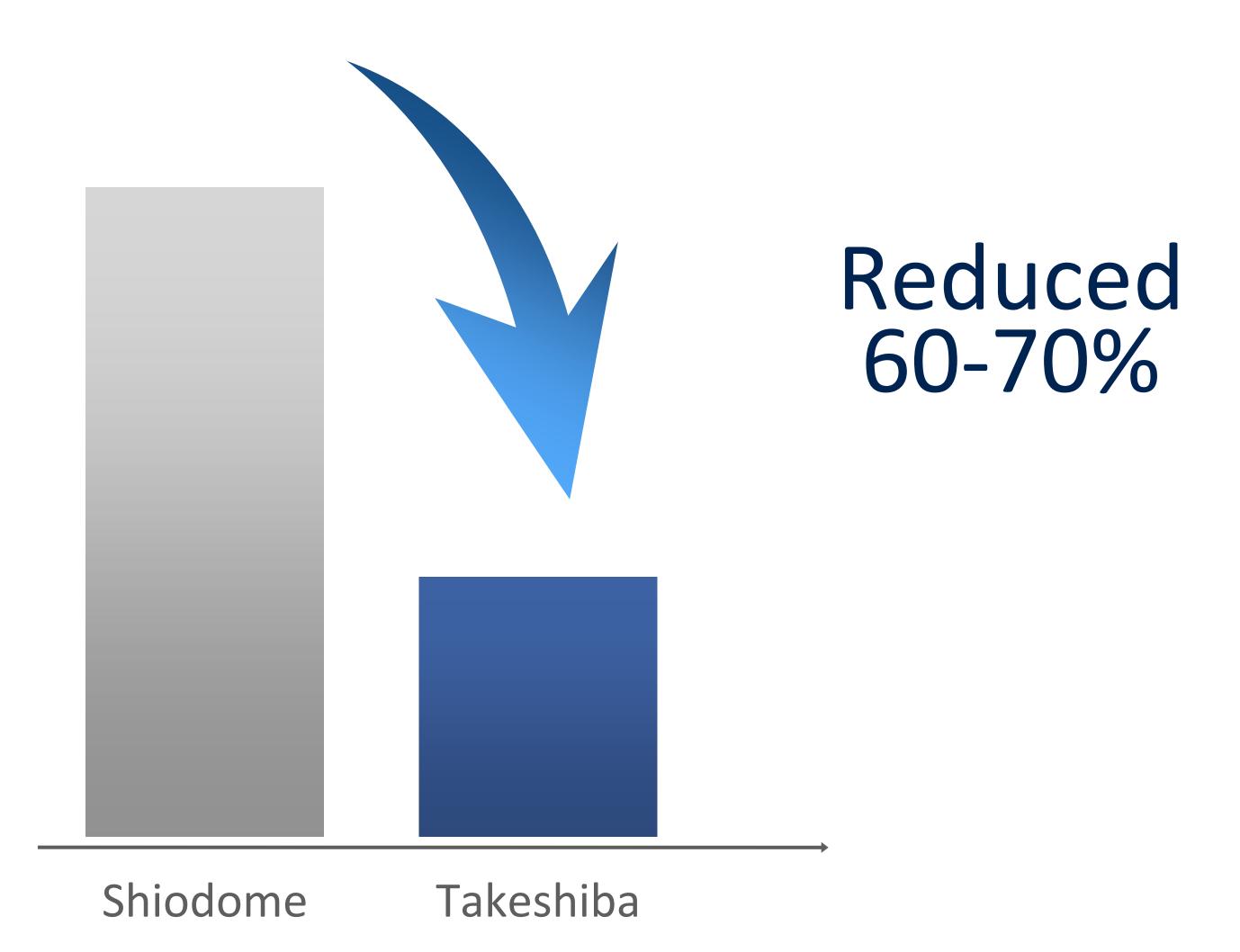


Crowd Flow Simulation

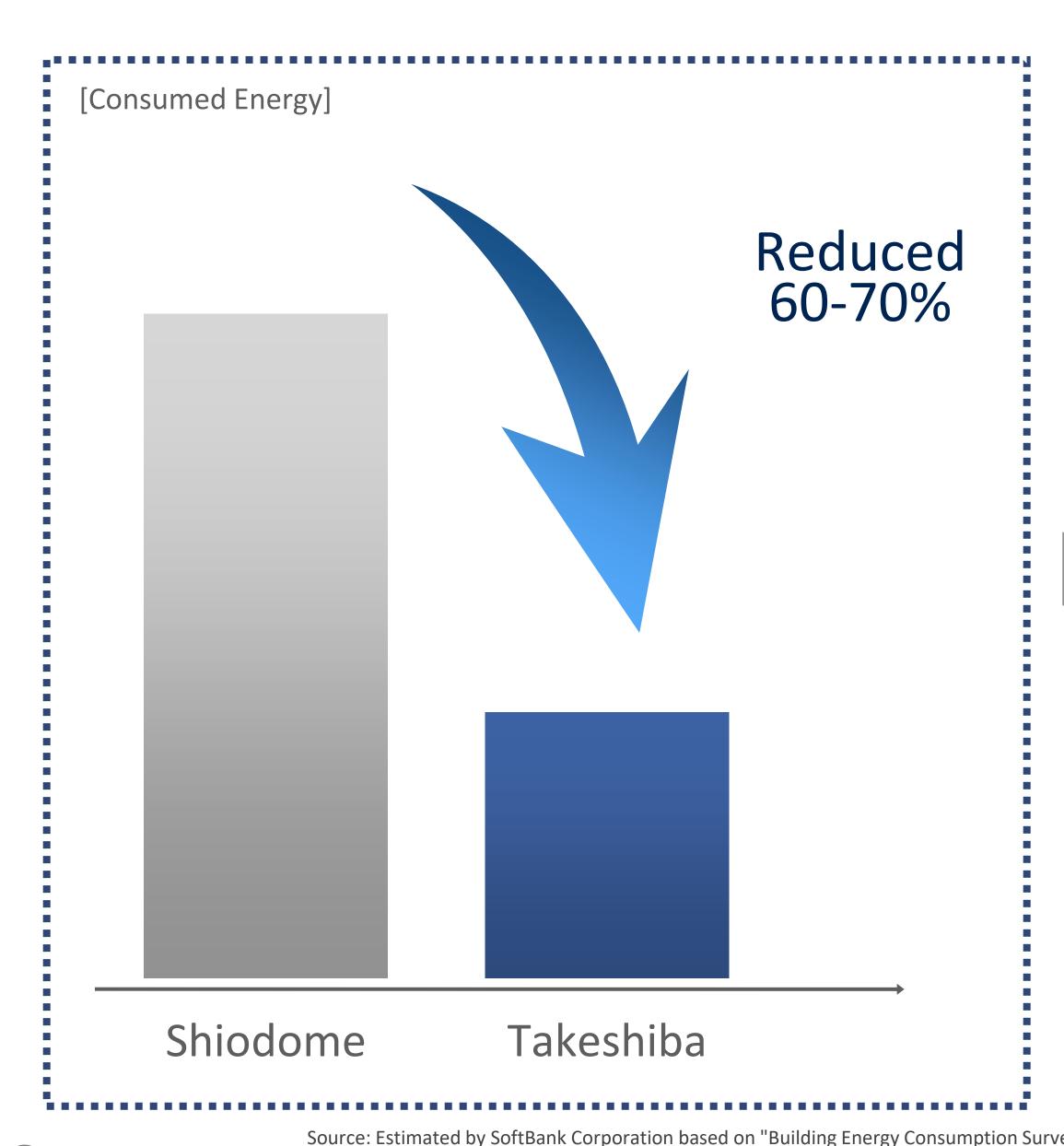


Energy Saving from Relocation

[Consumed Energy]



Energy Saving from Relocation



If expanded across the Tokyo metropolitan area

Amount reduced 5.1bn kwh/yr

 $(8.5 \text{ bn kwh} \rightarrow 3.4 \text{ bn kwh})$



Approx. 13.7 mil yen

Equivalent to approx. 1.27mil households

(18% of the entire Tokyo)

Collaboration among Smart Buildings







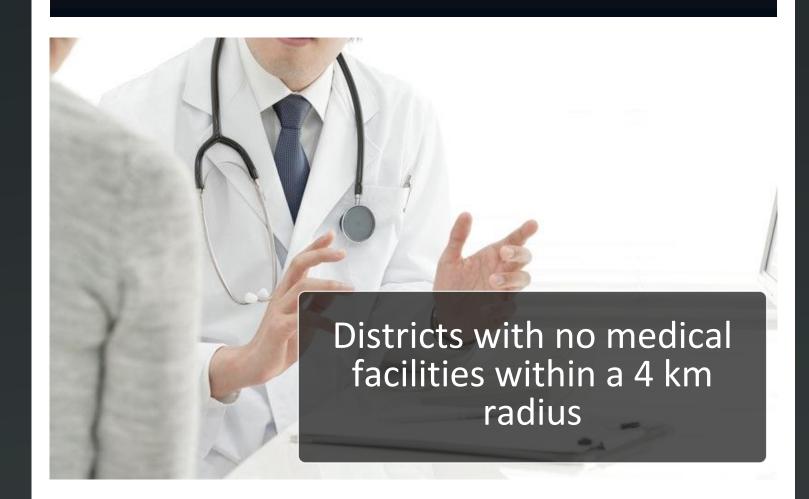
Transportation

HALD IS

Water Infrastructure

Challenges in Local Transportation

Difficulty in going to the hospital

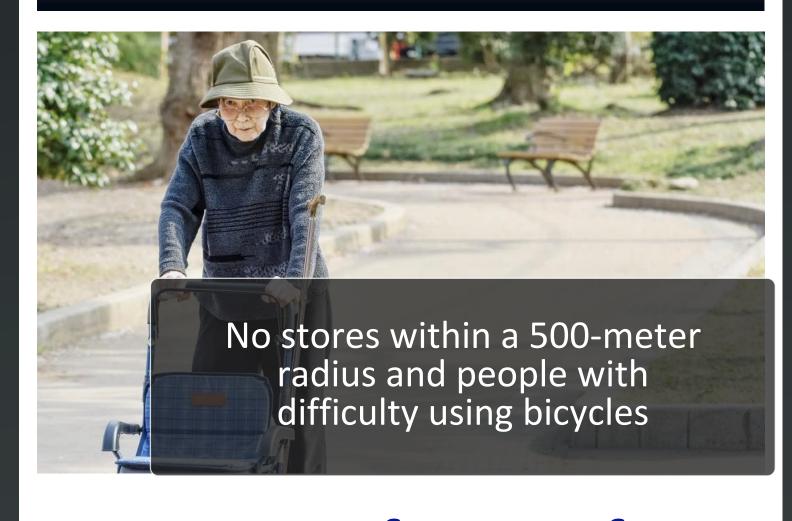


No-Doctor Districts

(127,000ppl)

Source: Ministry of Health, Labour and Welfare, "Survey of No-Doctor Districts, etc. in Fiscal Year 2019

Difficulty in shopping



One out of every four persons aged 65 and over

Source: National Institute of Agriculture, Forestry and Fisheries Policy -Estimated Population with Food Inaccessibility (2018)

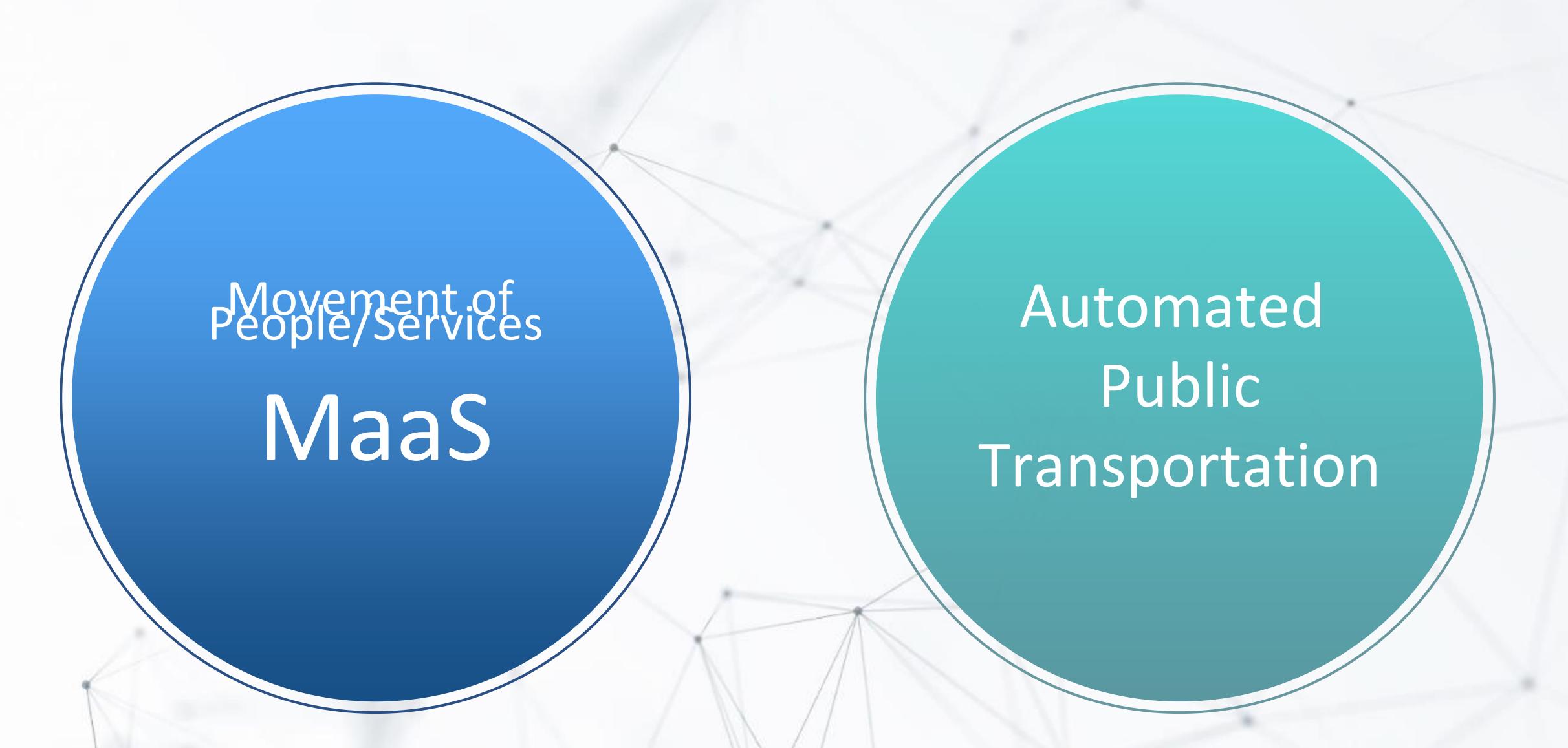
Difficulty in Maintain business



Shared-ride buses/Local

Source: Ministry of Land, Infrastructure, Transport and Tourism "Order and 2021 version of the White Paper on Transport Policy

Toward Sustainable Local Transportation



Ina City (Nagano Prefecture): Mobilized Medical Service

Patient



Connected online

Examination/treat ment

Doctor



Go to the vicinity of the patient's home



Play time: 2 ' 18"

Please watch the video



Experience through medical services





A database that reflects the current situation is important

Solving Local Issues

Medical Services

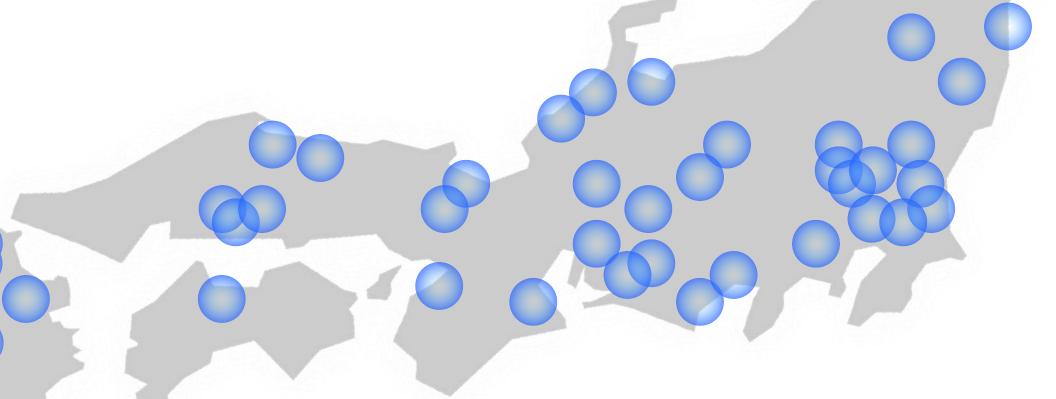
Administration Services

On Demand Services





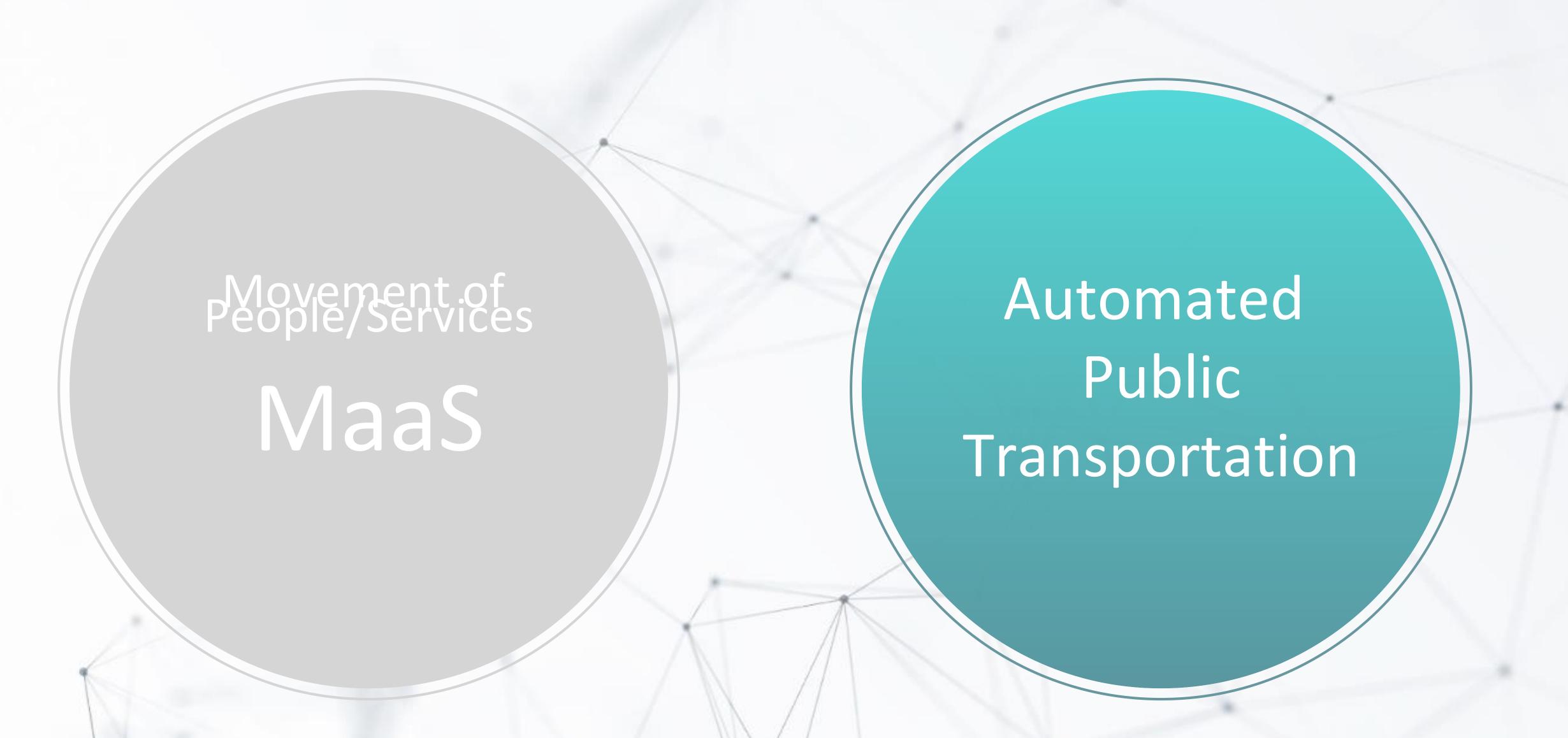




Cumulative service areas 53 locations *



Toward Sustainable Local Transportation



Sakai town, Ibaraki



Haneda, Tokyo



Autonomous Bus

Kamishihoro town, Hokkaido



Nisshin city, Aichi



Public transportation to solve the shortage of workers

Play time: 1 ' 19"

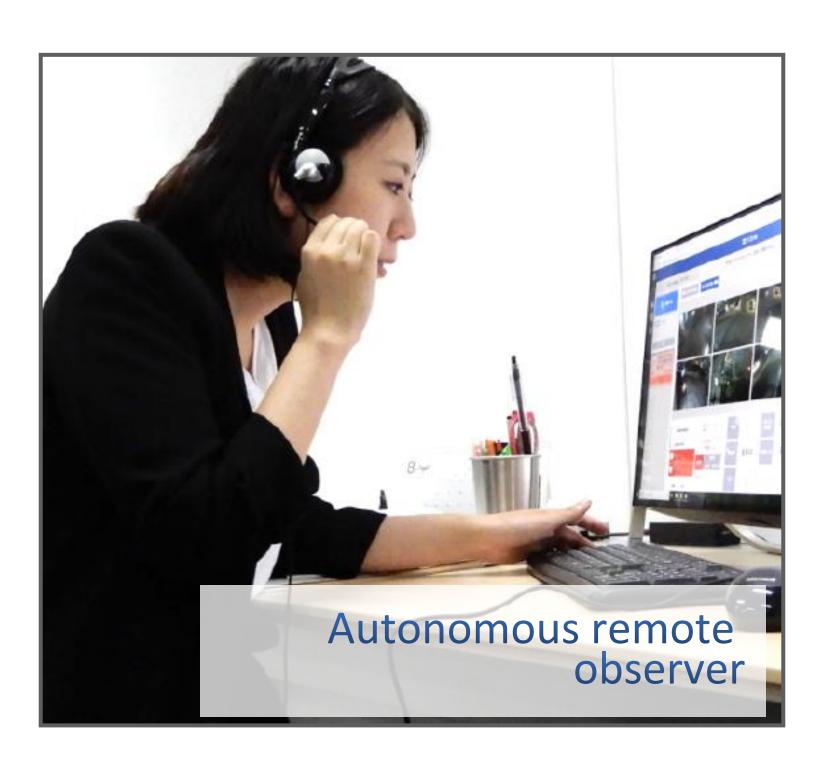
Please watch the video

Contribution to Local Economy

Expand local consumption by promoting mobility



Job Creation



Resolving human resource shortages







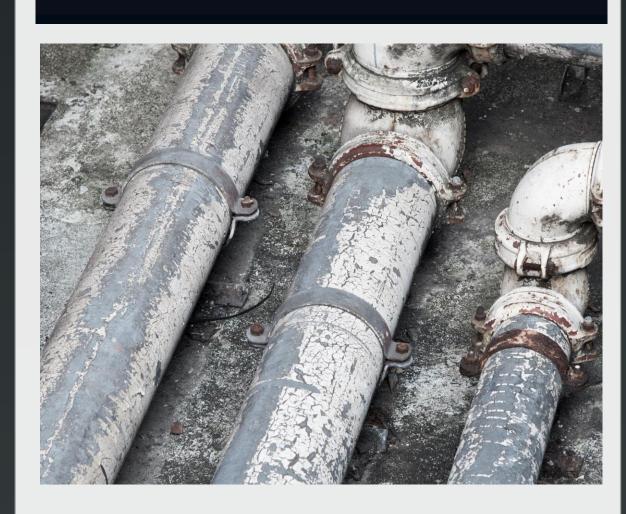
Transportation

BREER

Water Infrastructure

Challenges in Water Infrastructure

Aging infrastructure (Exceeding useful life)

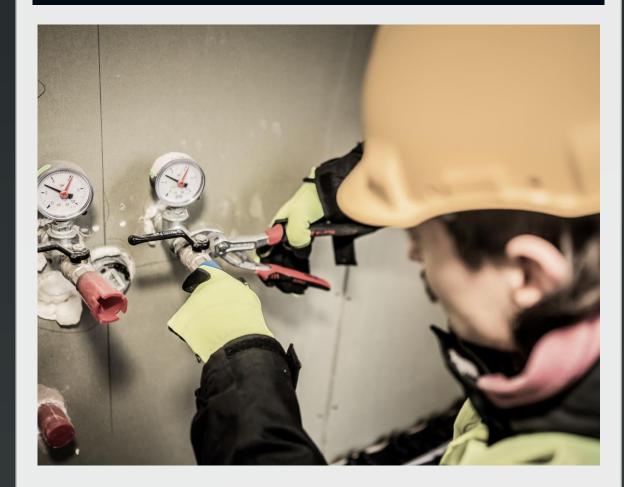


Approx.19%

(approx,140,000km/730,000km)

*Statutory durability: 40 years

Source: Ministry of Health, Labor and Welfare FY2021 National Conference of Waterworks Officials Worsening shortage of human resources

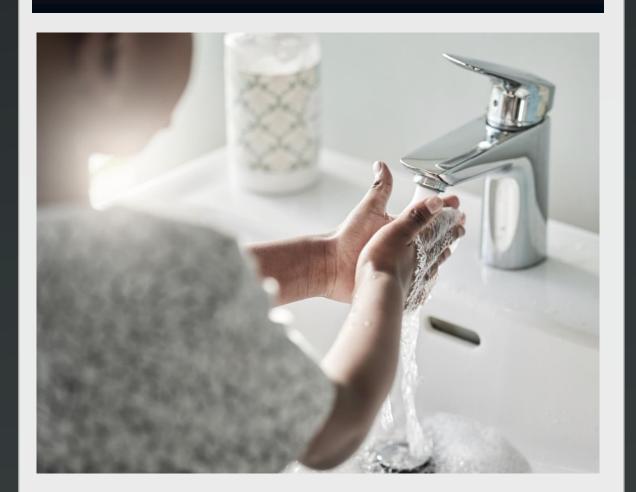


Down39%

(vs. 1980)

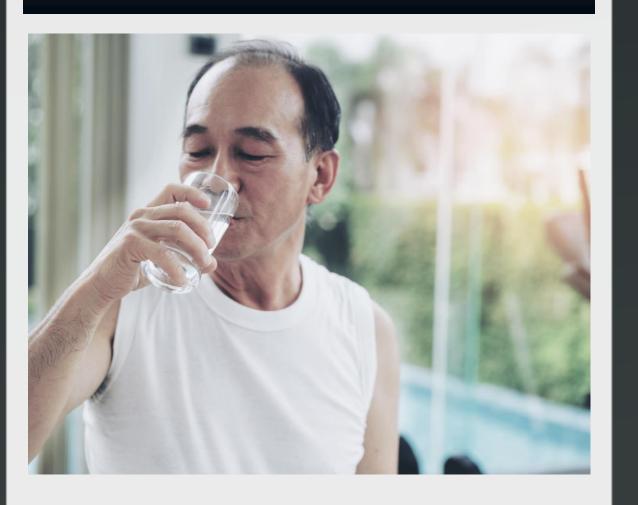
Source: Ministry of Health, Labor and Welfare FY2021 National Conference of Waterworks Officials

Financial (Below-cost operators)



Approx.40%

Source: Ministry of Health, Labor and Welfare FY2021 National Conference of Waterworks Officials Regional disparities in rates

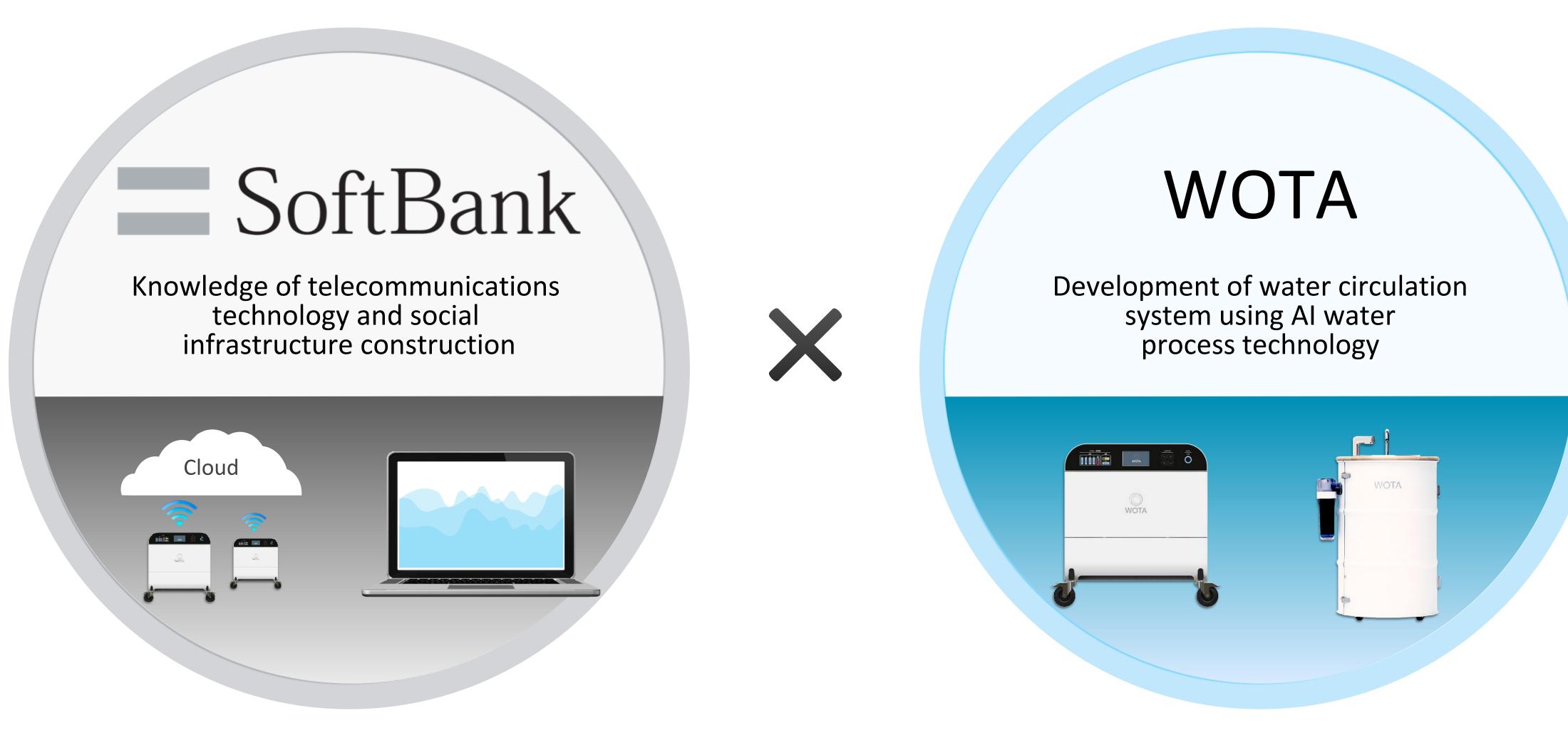


Approx.9X (per 20m³)

Source: Ministry of Internal Affairs and Communications Current Status and Issues of Waterworks Business Management and municipalities' websites

Solving water-related social issues

Toward next-generation water infrastructure





Play time: 1 ' 45"

Please watch the video



Case Study: Toshima Village, Tokyo

The people have long struggled to secure water, and have experienced "water starvation" many times. Even today, they face serious challenges.



sustainable water infrastructure and declining population



Deep deficit financing

Shortage of managing staff



Infrastructure not provided for most of the island

Cost of water supply 2,800 yen/m
Price provided 200 yen/m

Maintained by only 2 people On the entire island

Unable to secure land for housing Unable to accept immigration

Aiming Beyond Water Problem Solving



CSoftBank Corp.

Resolving the Different Challenges of Each Region= Achieving Sustainability in Japan



For Realization



Working Together to Solve Issues One at a Time







Secure Future for Children of the Next Generation







SoftBank

